

Communications
Master News Opportunity Calendar
July

2017-18

- Info item 7/4/17** **Fourth of July Holiday**
Event date: July 4
Focus: Recognize holiday
News release: #
Contact: Christine McGrew
- Info item 7/6/17** **Community Vital Signs Workgroup**
Event date: July 6, 1-2:30 p.m.
Location: Dept. of Public Health office in San Bernardino
Focus: Announce event
Contact: Barbara Alejandre
- Distribute 7/7/17** **County Board Of Education Meeting**
Event date: July 7, 1-5 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Social media coverage
Photo coverage: •
Contact: Crystal Lopez
- Social Media**
- Info item 7/8-9/17** **ESRI Education Conference**
Event date: July 8-9
Location: San Diego
Focus: Announce event
Contact: Barbara Alejandre
- Dist. 7/10-14/17** **Southern Region Wellness Conference**
Event date: July 10-14, 8 a.m.-4 p.m.
Location: JW Marriott in Palm Desert
Focus: Social media coverage
Photo coverage: •
Contact: Kathy Estes
- Social Media**
- Distribute 7/12/17** **SANDABS Meeting**
Event date: July 12, 2-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Social media coverage
Photo coverage: •
Contact: Barbara Alejandre
- Social Media**

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Info item 7/14/17 Addressing Conflicts Between Employees Workshop

Event date: July 14, 9-11 a.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Susan Hernandez

Distribute 7/18/17 Addressing Conflicts Between Employees Workshop

Event date: July 18, 9-11 a.m.
Location: Roy C Hill Education Center in San Bernardino

**Social
Media**

Focus: Social media coverage
Photo coverage: •
Contact: Susan Hernandez

Info item 7/17-19/17 National Conference On Ending Homelessness

Event date: July 17-19
Location: Washington, D.C.
Focus: Announce event
Contact: Brenda Dowdy

Info item 7/19/17 County Committee Meeting

Event date: July 19, 6-7 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Angel Arrington

Info item 7/21/17 Expanded Learning Strategic Advisory Meeting

Event date: July 21, 9 a.m.-2 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: John Duran

Info item 7/24/17 Linked Learning Alliance Summer Board Meeting

Event date: July 24, 9 a.m.-3 p.m.
Location: Los Angeles
Focus: Announce event
Contact: Michelle Ottoson

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Info item 7/24/17 Community Outreach Meeting
Event date: July 24, 9-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Corina Paramo

Info item 7/26-29/17 College Board AP Annual Conference
Event date: July 26-29
Location: Washington, D.C.
Focus: Announce event
Contact: Michelle Ottoson

Info item 7/28/17 High Desert Superintendent's Meeting
Event date: July 28, noon-1 p.m.
Location: Marie Callender's in Victorville
Focus: Announce event
Contact: Shari Malone, Apple Valley USD

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- Distribute 8/2/17 Gangs, Drugs Task Force General Meeting**
Event date: Aug. 2, 7:30-8:30 a.m.
Social Location: County Sheriff's Department in San Bernardino
Media Focus: Announce event
Photo coverage: •
Contact: Earl Smith
- Info item 8/2/17 Financial/Purchasing 2000 Training**
Event date: Aug. 2, 9 a.m.-2 p.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Delia Diaz
- Distribute 8/3/17 West End Back-to-School Teachers Meeting**
Event date: Aug. 3, 7:30 a.m.-4 p.m.
Social Location: West End ESC in Rancho Cucamonga
Media Focus: Social media coverage
Photo coverage: •
Contact: Peggy McFee
- Distribute 8/4/17 West End Back-to-School Paraeducators Meeting**
Event date: Aug. 4, 7:30 a.m.-4 p.m.
Social Location: West End ESC in Rancho Cucamonga
Media Focus: Social media coverage
Photo coverage: •
Contact: Peggy McFee
- Distribute 8/4/17 Morongo Basin Free Backpack Giveaway**
Event date: Aug. 4, 9 a.m.-noon
Social Location: Sportsman Club in Joshua Tree
Media Focus: Social media coverage
Photo coverage: •
Contact: Brenda Dowdy
- Info item 8/4/17 Addressing Conflicts Between Employees Workshop**
Event date: Aug. 4, 9-11 a.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Susan Hernandez

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- Distribute 8/7/17** **County Board Of Education Meeting**
Event date: Aug. 7, 1 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Crystal Lopez
- Info item 8/8/17** **Expanded Learning Strategic Advisory Meeting**
Event date: Aug. 8, 8:30-11:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: John Duran
- Info item 8/8/17** **Linked Learning Alliances Superintendents' Council**
Event date: Aug. 8
Location: Sacramento
Focus: Announce event
Contact: Michelle Ottoson
- Distribute 8/9/17** **Gangs, Drugs Task Force Executive Board**
Event date: Aug. 9, 7:30-8:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Earl Smith
- Distribute 8/9/17** **Expanded Learning Director's Network Meeting**
Event date: Aug. 9, 8:30 a.m.-noon
Location: Support Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: John Duran
- Info item 8/9/17** **Growing Inland Achievement Board Meeting**
Event date: Aug. 9, 10:30 a.m.
Location: Conference call
Focus: Announce event
Contact: Michelle Ottoson

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- Info item 8/9/17** **Alignment SB Co. Executive Board Meeting**
Event date: Aug. 9, noon
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Lynne Kennedy
- Distribute 8/9/17** **SANDABS Meeting**
Event date: Aug. 9, 2-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Social media coverage
Social Media
Photo coverage: •
Contact: Barbara Alejandre
- Info item 8/10/17** **West End Back-to-School Teachers Meeting**
Event date: Aug. 10, 8-10 a.m.
Location: Live Oak EEC in Ontario
Focus: Announce event
Contact: Peggy McFee
- Distribute 8/10/17** **Employee Connection Blood Drive**
Event date: Aug. 10, 8 a.m.-3 p.m.
Location: Brier building in San Bernardino
Focus: Social media coverage
Social Media
Photo coverage: •
Contact: Lena Young-Gallardo
- Info item 8/11/17** **Linked Learning Alliance Board Meeting**
Event date: Aug. 11
Location: Sacramento
Focus: Announce event
Contact: Debra Mustain
- Info item 8/11/17** **West End Back-to-School Paraeducators Meeting**
Event date: Aug. 11, 8-10 a.m.
Location: Live Oak EEC in Ontario
Focus: Announce event
Contact: Peggy McFee

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- Distribute 8/14/17 Administrators' Discipline Boot Camp**
Event date: Aug. 14, 8 a.m.-3:30 p.m.
Location: Desert/Mountain ESC in Apple Valley
- Social Media**
Focus: Social media coverage
Photo coverage: •
Contact: Tami Goldstein
- Info item 8/14/17 Community Outreach Meeting**
Event date: Aug. 14, 9-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce meeting
Contact: Corina Paramo
- Info item 8/16/17 County Committee Meeting**
Event date: Aug. 16, 6-7 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Angel Arrington
- Info item 8/17/17 West End Back-to-School Teachers Meeting**
Event date: Aug. 17, 8 a.m.-noon
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Peggy McFee
- Info item 8/17/17 Financial/Purchasing 2000 Training**
Event date: Aug. 17, 9 a.m.-2 p.m.
Location: D/M ESC in Apple Valley
Focus: Announce event
Contact: Delia Diaz

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Info item 8/18/17 West End Back-to-School Paraeducators Meeting
Event date: Aug. 18, 8 a.m.-noon
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Peggy McFee

Info item 8/19/17 Alternative Education Teacher Professional Development
Event date: Aug. 18, 9-11:30 a.m.
Location: Bob Murphy CS in Rialto
Focus: Announce event
Contact: Scott Wyatt

Info item 8/21/17 AVID Elementary Principal Workshop
Event date: Aug. 21, 8-11 a.m.
Location: Desert/Mountain ESC in Apple Valley
Focus: Announce event
Contact: Dina Ramsey

Distribute 8/22/17 Next Generation Science Statewide Rollout
Event date: Aug. 22, 8 a.m.
Location: Student Rec Center at UC Riverside
Focus: Social media coverage
Photo coverage: •
Contact: Linda Braatz-Brown

**Social
Media**

Distrib. 8/22-23/17 Student Soft Skills Boot Camp
Event date: Aug. 22-23, 8:30 a.m.-1:45 p.m.
Location: Desert/Mountain ESC in Apple Valley
Focus: Social media coverage
Photo coverage: •
Contact: Jim Dilday/Karla Wells

**Social
Media**

Distribute 8/22/17 Math Leadership Network
Event date: Aug. 22, 9 a.m.-noon
Location: Brandman University in Ontario
Focus: Social media coverage
Photo coverage: •
Contact: Melanie Janzen

**Social
Media**

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Info item 8/22/17 HACU Host, Advisory Committee Teleconference
Event date: Aug. 22, 12:30 p.m.
Location: Conference call
Focus: Announce event
Contact: Michelle Ottoson

Info item 8/22/17 Linked Learning Alliance Council Of Superintendents
Event date: Aug. 22, 1:30-3:30 p.m.
Location: Virtual meeting
Focus: Announce event
Contact: Michelle Ottoson

Info item 8/23/17 Special Education Teacher Academy
Event date: Aug. 23, 8:30 a.m.-3:30 p.m.
Location: D/M ESC in Apple Valley
Focus: Announce event
Contact: Stephanie Hedberg

Distribute 8/24/17 8th Annual Preschool Services Conference
Event date: Aug. 24, 8 a.m.-4 p.m.
Location: TBA
Social Media
Focus: Social media coverage
Photo coverage: •
Contact: Michelle Ottoson

Distribute 8/24/17 ELD Leadership Network
Event date: Aug. 24, 8:30-11:30 a.m.
Location: West End ESC in Rancho Cucamonga
Social Media
Focus: Social media coverage
Photo coverage: •
Contact: Jennifer Gateley/Barbara Lane

Info item 8/24/17 PBIS Learning LABS
Event date: Aug. 24, 8:30 a.m.-3:30 p.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Shinay Bowman

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- Distribute 8/24/17** **ELA Leadership Network**
Event date: Aug. 24, 1-4 p.m.
Location: West End ESC in Rancho Cucamonga
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Jennifer Gateley/Barbara Lane
- Info item 8/25/17** **Superintendents' Leadership Series**
Event date: Aug. 25, 8 a.m.-noon
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Michelle Ottoson
- Info item 8/25/17** **High Desert Job Corps Meeting**
Event date: Aug. 25, 9 a.m.-noon
Location: Victor Valley College
Focus: Announce event
Contact: Corina Paramo
- Distribute 8/25/17** **Special Education Directors Training**
Event date: Aug. 25, noon-3:30 p.m.
Location: Desert/Mountain ESC in Apple Valley
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Corinne Foley
- Info item 8/25/17** **High Desert Superintendents' Meeting**
Event date: Aug. 25, noon
Location: Victorville
Focus: Announce event
Contact: Shari Malone, Apple Valley USD

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Info item 8/28/17 Association of Consolidated Program Administrators
Event date: Aug. 28, 9 a.m.-noon
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Cindie Medeiros

Info item 8/28/17 Community Outreach Meeting
Event date: Aug. 28, 9-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce meeting
Contact: Corina Paramo

Info item 8/28/17 SB Co. School Boards Association Ex. Comm. Meeting
Event date: Aug. 28, 6-8 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce meeting
Contact: Dennis Mobley

Distribute 8/29/17 AVID Elementary Principal Workshop
Event date: Aug. 29, 8-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event, social media coverage
Photo coverage: •
Contact: Dina Ramsey

**Social
Media**

Distribute 8/29/17 Statewide Release Of CAASPP Results
Event date: Aug. 29
Location: California Department of Education
Focus: Announce results, social media coverage
News release: #
Contact: Mary Ellen Johnson

**News release,
Social
Media**

Info item 8/29/17 Job Alike Special Ed. Teachers Network Meeting
Event date: Aug. 29, 8-11:30 a.m.
Location: Mt. View building in San Bernardino
Focus: Announce event
Contact: Patty Matheny

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- Distrib. 8/29-30/17 Student Soft Skills Boot Camp**
Event date: Aug. 29-30, 8:30 a.m.-1:45 p.m.
Location: Lions West Community Center in Rancho Cucamonga
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Jim Dilday/Karla Wells
- Info item 8/30/17 Preschool Services/Head Start Share Gov. Meeting**
Event date: Aug. 30, 2-4 p.m.
Location: Co. Preschool Services office in San Bernardino
Focus: Announce meeting
Contact: Shar Robinson, SB Preschool Services
- Info item 8/31/17 Essential Business Services – County CBO Meeting**
Event date: Aug. 31, 9 a.m.-noon
Location: Support Center in San Bernardino
Focus: Announce meeting
Contact: Rich De Nava
- Info item 8/31/17 Maximizing Learning Series (High Schools)**
Event date: Aug. 31, 8 a.m.-3 p.m.
Location: APU in Victorville
Focus: Announce meeting
Contact: Melanie Janzen
- Info item 8/31/17 Maximizing Learning Series (Grades K-2)**
Event date: Aug. 31, 8 a.m.-3 p.m.
Location: APU in Victorville
Focus: Announce meeting
Contact: Catherine Vittorio
- Info item 8/31/17 PBIS Coaches Network**
Event date: Aug. 31, 3-4:30 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Shinay Bowman

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- Distribute 9/1/17** **Ed Tech Coaches Network**
Event date: Sept. 1, 9 a.m.-noon
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Sue Christensen
- Info item 9/4/17** **Labor Day Holiday**
Event date: Sept. 4
News release Focus: Recognize holiday
Photo coverage: #
Contact: Christine McGrew
- Info item 9/5/17** **Energy Conservation Period Ends**
Event date: Sept. 5
Focus: Announce schedule change
Contact: Ralph Alba
- Distribute 9/5/17** **County Board Of Education Meeting**
Event date: Sept. 5, 1 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Crystal Lopez
- Distribute 9/6/17** **Gangs, Drugs Task Force Meeting**
Event date: Sept. 6, 7:30-8:30 a.m.
Location: County Sheriff's Dept. in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Earl Smith

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- Info item 9/6/17** **Every Student Succeeds Act Update Session**
Event date: Sept. 6, 8 a.m.-3:30 p.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Cindie Medeiros
- Info item 9/6/17** **Transition Partnership New Teacher Training**
Event date: Sept. 6, 8:30 a.m.-3:30 p.m.
Location: Mt. View Building in San Bernardino
Focus: Announce event
Contact: Helen Junker
- Info item 9/6/17** **Colton Community Cabinet Meeting**
Event date: Sept. 6, 10 a.m.
Location: Joe Baca Middle School in Rialto
Focus: Announce event
Contact: Jacquie Paul
- Info item 9/6/17** **CCSESA Charter Schools Task Force Meeting**
Event date: Sept. 6, 1 p.m.
Location: Conference call
Focus: Announce event
Contact: Michelle Ottoson
- Info item 9/7/17** **Educational Support For Foster Youth, Homeless Students**
Event date: Sept. 7, 8 a.m.-noon
Location: Professional Development Center in San Bernardino
Focus: Announce event
Contact: Bunny Pinchback
- Distribute 9/7/17** **BIA Education Summit**
Event date: Sept. 7, 11:30 a.m.-2:30 p.m.
Location: Chino Campus of Chaffey College
Focus: Social media coverage
- Social Media**
Photo coverage: •
News release: #
Contact: Lynne Kennedy

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- Info item 9/7/17 Community, School Safety Symposium**
Event date: Sept. 7, 6 p.m.
Location: University of Redlands
Focus: Announce event
Contact: Sgt. Daniel Marmolejo, Redlands HS
- Info item 9/8/17 Introduction To Project Based Learning**
Event date: Sept. 8, 8 a.m.-3 p.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Cindie Medeiros
- Info item 9/8-10/17 State County Boards Of Education Conference**
Event date: Sept. 8-10
Location: Monterey
Focus: Announce event
Contact: Crystal Lopez
- Info item 9/8/17 District Superintendents' Meeting**
Event date: Sept. 8, 9 a.m.-noon
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Michelle Ottoson
- Info item 9/8/17 CaHELP JPA Meeting**
Event date: Sept. 8, 12:30-2:30 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Jenae Holtz
- Info item 9/11-13/17 Statewide Charter Authorizers Conference**
Event date: Sept. 11-13
Location: Sacramento
Focus: Announce event
Contact: Michelle Ottoson

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Info item 9/11/17 Community Outreach Meeting
Event date: Sept. 11, 9-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Corina Paramo

Info item 9/11/17 CCSESA Board Of Directors Meeting
Event date: Sept. 11, 9:30 a.m.
Location: Sacramento
Focus: Announce event
Contact: Michelle Ottoson

Distribute 9/12/17 AVID K-12 Conference
Event date: Sept. 12, 8:30 a.m.-3 p.m.
Location: Riverside Convention Center
Focus: Social media coverage
Photo coverage: •
Contact: Chirstina Barhorst

**Social
Media**

Info item 9/12/17 Coaches Network Series
Event date: Sept. 12, noon-3 p.m.
Location: Desert/Mountain ESC in Apple Valley
Focus: Announce event
Contact: Melissa Meetze-Hall

Distribute 9/13/17 Gangs, Drugs Task Force Executive Board
Event date: Sept. 13, 7:30-8:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Social media coverage
Photo coverage: •
Contact: Earl Smith

**Social
Media**

Info item 9/13/17 Media Library Educators Network
Event date: Sept. 13, 8:30-11:30 a.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Jennifer Gateley

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- Info item 9/13/17 District Science Leadership Network Meeting**
Event date: Sept. 13, 9 a.m.-3 p.m.
Location: Professional Development Center in San Bernardino
Focus: Announce event
Contact: Linda Braartz-Brown
- Info item 9/13/17 Expanded Learning Directors' Network Webinar**
Event date: Sept. 13, 10-11:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: John Duran
- Info item 9/13/17 Alignment SBC Executive Board Meeting**
Event date: Sept. 13, noon-2 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Lynne Kennedy
- Distribute 9/13/17 SANDABS Meeting**
Event date: Sept. 13, 2-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Social media coverage
Photo coverage: •
Contact: Barbara Alejandre
- Social
Media**
- Info item 9/14/17 Expanded Learning 101 Workshop**
Event date: Sept. 14, 8 a.m.-noon
Location: Brier building in San Bernardino
Focus: Announce event
Contact: John Duran
- Info item 9/14/17 Educational Support For Foster Care, Homeless Students**
Event date: Sept. 14, 8 a.m.-noon
Location: Desert/Mountain SELPA in Apple Valley
Focus: Announce event
Contact: Bunny Pinchback

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- Distribute 9/14/17** **Family Engagement Network**
Event date: Sept. 14, 8:30 a.m.-noon
Location: Support Center in San Bernardino
- Social Media**
Focus: Social media coverage
Photo coverage: •
Contact: Mars Serna
- Info item 9/14/17** **BEST NET Software Advisory Meeting**
Event date: Sept. 14, 9 a.m.-noon
Location: Videoconference
Focus: Announce event
Contact: Nancy DeNolf
- Info item 9/14/17** **Network Advisory Committee Meeting**
Event date: Sept. 14, 1-4 p.m.
Location: Videoconference
Focus: Announce event
Contact: Nancy DeNolf
- Distribute 9/14/17** **State of Education Address News Release**
Event date: Sept. 21
Location: California Theatre in San Bernardino
- News release**
Focus: Announce event
News release: #
Contact: Christine McGrew
- Info item 9/14/17** **GIA Board Meeting**
Event date: Sept. 14, 1:30 p.m.
Location: Conference call
Focus: Announce event
Contact: Michelle Ottoson
- Distribute 9/15/17** **STEMapalooza**
Event date: Sept. 15, 8-11:30 a.m.
Location: Way World Outreach in San Bernardino
- Social Media**
Focus: Social media coverage
Photo coverage: •
Contact: Kim Terry

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- Info item 9/15/17** **Special Education Teacher Academy**
Event date: Sept. 15, 8:30 a.m.-3:30 p.m.
Location: D/M ESC in Apple Valley
Focus: Announce event
Contact: Stephanie Hedberg
- Distribute 9/15/17** **Mental Health, Community Resource Fair**
Event date: Sept. 15, 1:15-3:45 p.m.
Location: Jesse Turner Center in Fontana
Focus: Social media coverage
Photo coverage: •
Contact: Tami Goldstein
- Social Media**
- Distrib. 9/18-19/17** **Steve Zuieback’s Leadership Practices Workshop**
Event date: Sept. 18-19, 8:30 a.m.-4 p.m.
Location: Desert/Mountain ESC in Apple Valley
Focus: Social media coverage
Photo coverage: •
Contact: Caryn Valdez
- Social Media**
- Info item 9/18/17** **CTA Coalition/CTA Presidents’ Advisory Meetings**
Event date: Sept. 18, noon-2:30 p.m.
Location: San Bernardino RRC
Focus: Announce event
Contact: Corina Paramo
- Info item 9/18/17** **Boardsmanship Workshops**
Event date: Sept. 18, 6 p.m.
Location: West End ESC in Rancho Cucamonga and
Desert/Mountain ESC in Apple Valley
Focus: Announce event
Contact: Dennis Mobley
- Info item 9/19/17** **AVID Path To Schoolwide Training**
Event date: Sept. 19, 8:30 a.m.-3 p.m.
Location: Support Center in San Bernardino
Focus: Announce event
Contact: Miceal Kelly

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- Distribute 9/19/17** **Math Leadership Network**
Event date: Sept. 19, 9 a.m.-noon
Location: Brandman University in Ontario
Focus: Social media coverage
Photo coverage: •
Contact: Melanie Janzen
- Social Media**
- Info item 9/19/17** **HACU Host, Advisory Committee Teleconference**
Event date: Sept. 19, 12:30 p.m.
Location: Teleconference
Focus: Announce event
Contact: Michelle Ottoson
- Distribute 9/20/17** **San Bernardino County Assessment Network**
Event date: Sept 20, 8-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Social media coverage
Photo coverage: •
Contact: Robin McIver-Brown
- Social Media**
- Distrib. 9/20-21/17** **Kate Kinsella Institute For Learning, Coaching**
Event date: Sept 20-21, 8:30 a.m.-3:30 p.m.
Location: TBD
Focus: Social media coverage
Photo coverage: •
Contact: Barbara Lane
- Social Media**
- Info item 9/20/17** **PBIS Learning LABS**
Event date: Sept. 20, 8:30 a.m.-3:30 p.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Shinay Bowman
- Info item 9/20/17** **County Committee Meeting**
Event date: Sept. 20, 6 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Angel Arrington

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- Distribute 9/21/17** **State of Education Address**
Event date: Sept. 21, 3:30-5 p.m.
Location: California Theatre in San Bernardino
- Social Media** Focus: Social media coverage
Photo coverage: •
News release: #
Contact: Christine McGrew
- Info item 9/21/17** **County CBO Advisory Committee Meeting**
Event date: Sept. 21, 9-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce meeting
Contact: Rich De Nava
- Info item 9/21/17** **History/Social Science Teacher Leadership Network**
Event date: Sept. 21, 4:30-8 p.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Barbara Lane
- Info item 9/22/17** **County Personnel Administrators Meeting**
Event date: Sept. 22, 8-11:30 a.m.
Location: D/M ESC in Apple Valley
Focus: Announce event
Contact: Linda Fabre
- Info item 9/22/17** **West End SELPA Superintendents Council**
Event date: Sept. 22, 9:30-11:30 a.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Susan Bobbitt-Voth
- Info item 9/23/17** **Special Education Teacher Academy**
Event date: Sept. 23, 8:30 a.m.-3:30 p.m.
Location: D/M ESC in Apple Valley
Focus: Announce event
Contact: Stephanie Hedberg

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- Info item 9/23/17 High Desert Latina Summit**
Event date: Sept. 23, 8 a.m.-2 p.m.
Location: Victor Valley College
Focus: Announce event
Contact: Linda Miranda
- Info item 9/25/17 Community Outreach Meeting**
Event date: Sept. 25, 9-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Corina Paramo
- Distribute 9/25/17 East Valley Teacher/Paraeducator Team Meeting**
Event date: Sept. 25, 3-4:30 p.m.
Location: TBD
Focus: Social media coverage
Photo coverage: •
Contact: Scott Wyatt
- Social Media**
- Info item 9/25/17 PBIS Coaches Network**
Event date: Sept. 25, 3-4:30 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Shinay Bowman
- Info item 9/25/17 County School Boards Association Ex. Comm. Meeting**
Event date: Sept. 25, 6 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Crystal Lopez
- Distrib. 9/26-27/17 Kagan Structures To Boost Engagement, Learning**
Event date: Sept. 26-27, 8 a.m.-3 p.m.
Location: Professional Development Center in San Bernardino
Focus: Social media coverage
Photo coverage: •
Contact: Melanie Janzen
- Social Media**

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Distribute 9/26/17 West End Teacher/Paraeducator Team Meeting

Event date: Sept. 26, 3-4:30 p.m.

Location: West End ESC in Rancho Cucamonga

**Social
Media**

Focus: Social media coverage

Photo coverage: •

Contact: Peggy McFee

Distribute 9/27/17 LCAP Continuous Improvement Collaborative

Event date: Sept. 27, 8-11:30 a.m.

Location: Roy C Hill Education Center in San Bernardino

**Social
Media**

Focus: Social media coverage

Photo coverage: •

Contact: Robin McIver-Brown

Distribute 9/28/17 LCAP Continuous Improvement Collaborative

Event date: Sept. 28, 8-11:30 a.m.

Location: Desert/Mountain ESC in Apple Valley

**Social
Media**

Focus: Social media coverage

Photo coverage: •

Contact: Robin McIver-Brown

Info item 9/28/17 Special Education Teacher Academy

Event date: Sept. 28, 8:30 a.m.-3:30 p.m.

Location: D/M ESC in Apple Valley

Focus: Announce event

Contact: Stephanie Hedberg

Info item 9/28/17 AVID Higher Education Meeting

Event date: Sept. 28, 9 a.m.-noon

Location: TBD

Focus: Announce event

Contact: Miceal Kelly

Info item 9/28/17 Coaches Network

Event date: Sept. 28, noon-3 p.m.

Location: West End ESC in Rancho Cucamonga

Focus: Announce event

Contact: Cindie Medeiros

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Distribute 9/28/17 High Desert Teacher/Paraeducator Team Meeting

Event date: Sept. 28, 3-4:30 p.m.

Location: Desert/Mountain ESC in Apple Valley

**Social
Media**

Focus: Social media coverage

Photo coverage: •

Contact: Rich Frederick

Info item 9/29/17 Sen. Leyva Young Men's Leadership Conference

Event date: Sept. 29, 7:30-8:30 a.m.

Location: InTech Center in Fontana

Focus: Announce event

Contact: Linda Miranda

Info item 9/29/17 Essential Business Services County CBO Meeting

Event date: Sept. 29, 9 a.m.-noon

Location: Support Center in San Bernardino

Focus: Announce event

Contact: Rich De Nava

Info item 9/29/17 High Desert Superintendents' Meeting

Event date: Sept. 29, noon

Location: Victorville

Focus: Announce event

Contact: Shari Malone, Apple Valley USD

Distribute 9/30/17 Expanded Horizons College, Career Fair

Event date: Sept. 30, 8 a.m.-3 p.m.

Location: University of Redlands

**Social
Media**

Focus: Social media coverage

Photo coverage: •

Contact: Brenda Dowdy

Distribute 9/30/17 SBCSS Reading Rally

Event date: Sept. 30, 9 a.m.-2 p.m.

Location: Cal State San Bernardino

**Social
Media**

Focus: Social media coverage

Photo coverage: •

Contact: Fermin Jaramillo

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- Info item 10/3/17** **REEL/STEP Teaching Conference**
Event date: Oct. 3, 8 a.m.-3:30 p.m.
Location: Bourns Engineering in Riverside
Focus: Announce event
Contact: Kim Terry
- Distribute 10/4/17** **Countywide Gangs, Drugs Task Force Meeting**
Event date: Oct. 4, 7:30-8:30 a.m.
Location: County Sheriff Department in SB
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Earl Smith
- Distribute 10/4/17** **Management/Confidential Team Meeting**
Event date: Oct. 4, 2-4 p.m.
Location: National Orange Show
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Corina Paramo
- Distribute 10/6/17** **State of Education Address in High Desert**
Event date: Oct. 13
Location: High Desert Church in Victorville
News release Focus: Announce event
News release: #
Contact: Christine McGrew
- Distribute 10/9/17** **County Board Of Education Meeting**
Event date: Oct. 9, 1 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Crystal Lopez
- Info item 10/11/17** **Second Annual CJUSD College, Career Fair**
Event date: Oct. 11, 5-7:30 p.m.
Location: Gonzales Community Center in Colton
Focus: Announce event
Contact: Jacquie Paul

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Distribute 10/11/17 Gangs, Drugs Task Force Executive Board Meeting

Event date: Oct. 11, 7:30-8:30 a.m.

Location: Roy C Hill Education Center in San Bernardino

**Social
Media**

Focus: Social media coverage

Photo coverage: •

Contact: Earl Smith

Distribute 10/11/17 SANDABS Meeting

Event date: Oct. 11, 2-4 p.m.

Location: Roy C Hill Education Center in San Bernardino

**Social
Media**

Focus: Social media coverage

Photo coverage: •

Contact: Barbara Alejandre

Info item 10/11/17 African American Task Force For Student Achievement

Event date: Oct. 11, 4-6 p.m.

Location: West End ESC in Rancho Cucamonga

Focus: Announce event

Contact: Robin McIver-Brown

Distribute 10/12/17 Family Engagement Leadership Academy

Event date: Oct. 12, 8 a.m.-3 p.m.

Location: Brier building in San Bernardino

**Social
Media**

Focus: Social media coverage

Photo coverage: •

Contact: Mars Serna

Distribute 10/12/17 ELA Leadership Network

Event date: Oct. 12, 1-4 p.m.

Location: West End ESC in Rancho Cucamonga

**Social
Media**

Focus: Social media coverage

Photo coverage: •

Contact: Jennifer Gateley/Barbara Lane

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Distribute 10/13/17 State of Education Address in High Desert

Event date: Oct. 13, 3:30-5 p.m.

Location: High Desert Church in Victorville

**Social
Media**

Focus: Social media coverage

Photo coverage: •

News release: #

Contact: Christine McGrew

Distrib. 10/13-14/17 ACSA Equity Institute

Event date: Oct. 13-14, 9 a.m.-4 p.m.

Location: Roy C Hill Education Center in San Bernardino

**Social
Media**

Focus: Social media coverage

Photo coverage: •

Contact: Cindie Medeiros

Info item 10/17/17 CTA Coalition/CTA Presidents' Advisory Meetings

Event date: Oct. 17, noon-2:30 p.m.

Location: San Bernardino RRC

Focus: Announce event

Contact: Corina Paramo

Distribute 10/17/17 Math Leadership Network

Event date: Oct. 17, 9 a.m.-noon

Location: Brandman University in Ontario

**Social
Media**

Focus: Social media coverage

Photo coverage: •

Contact: Melanie Janzen

Distribute 10/18/17 Veterans Diploma Project Graduation

Event date: Oct. 18, 3:30-5:30 p.m.

Location: Serrano High School in Phelan

Focus: Social media coverage

Photo coverage: •

Video coverage: *

Contact: Corina Paramo

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Distrib. 10/18-19/17 Kate Kinsella Institute For Learning, Coaching

Event date: Oct. 18-19, 8:30 a.m.-3:30 p.m.

Location: TBD

**Social
Media**

Focus: Social media coverage

Photo coverage: •

Contact: Barbara Lane

Distribute 10/19/17 School Safety Summit

Event date: Oct. 19, 8 a.m.-noon

Location: Jesse Turner Center in Fontana

**Social
Media**

Focus: Social media coverage

Photo coverage: •

Contact: Earl Smith

Info item 10/19/17 LCAP Continuous Improvement Collaborative

Event date: Oct. 19, 8:30-11:30 a.m.

Location: Roy C Hill Education Center in San Bernardino

Focus: Announce event

Contact: Robin McIver-Brown

Distribute 10/19/17 County Schools' Harvest Luncheon

Event date: Oct. 19, 11:30 a.m.-1:30 p.m.

Location: TBA

**Social
Media**

Focus: Social media coverage

Photo coverage: •

Contact: Lena Young-Gallardo

Info it. 10/20-21/17 Site Coordinator Expanded Learning Symposium

Event date: Oct. 20-21

Location: Sacramento

Focus: Announce event

Contact: John Duran

Info item 10/23/17 PBIS Learning LABS

Event date: Oct. 23, 8:30 a.m.-3:30 p.m.

Location: Brier building in San Bernardino

Focus: Announce event

Contact: Shinay Bowman

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- Info item 10/24/17 LCAP Continuous Improvement Collaborative**
Event date: Oct. 24, 8:30-11:30 a.m.
Location: Desert/Mountain ESC in Apple Valley
Focus: Announce event
Contact: Robin McIver-Brown
- Info item 10/26/17 County Counselor Network Meeting**
Event date: Oct. 26, 8 a.m.-3 p.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Cindie Medeiros
- Info item 10/26/17 Essential Business Services County CBO Meeting**
Event date: Oct. 26, 8 a.m.-3 p.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Rich De Nava
- Info item 10/30/17 PBIS Coaches Network**
Event date: Oct. 30, 3-4:30 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Shinay Bowman
- Distribute 10/31/17 County Superintendent Meets With Classified Staff**
Event date: Oct. 31, 2-4 p.m.
Location: Brier building in San Bernardino
Focus: Social media coverage
Photo coverage: •
Contact: Corina Paramo
- Social
Media**

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- Distribute 11/1/17** **Gangs, Drugs Task Force Meeting**
Event date: Nov. 1, 7:30-8:30 a.m.
Location: County Sheriff's Department in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Earl Smith
- Distribute 11/1/17** **First Round Of Mock Trial Program Begins**
Event dates: Four rounds of prelims (Nov. 1, 8, 15, 29)
Focus: Series of competitions (4 rounds)
News release News Release: #
Contact: Fermin Jaramillo
- Info item 11/2/17** **District Superintendents Advisory Committee**
Event date: Nov. 2, 2:30-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Corina Paramo
- Distribute 11/4/17** **Rube Goldberg Competition**
Event date: Nov. 4, 8 a.m.-4 p.m.
Location: Way World Outreach in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Earl Smith
- Distribute 11/6/17** **County Board Of Education Meeting**
Event date: Nov. 6, 1 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Crystal Lopez
- Distribute 11/7/17** **County Superintendent Meets With Classified Staff**
Event date: Nov. 7, 2-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Corina Paramo

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Distribute 11/8/17 **Gangs, Drugs Task Force Executive Board Meeting**
Event date: Nov. 8, 7:30-8:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Earl Smith

Distribute 11/8/17 **SANDABS Meeting**
Event date: Nov. 8, 2-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Barbara Alejandre

Distribute 11/8/17 **Second Round County Mock Trial Competition**
Event date: Nov. 8, 5 p.m.
Location: Courthouse in SB, RC and Victorville
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Fermin Jaramillo

Info item 11/9/17 **Maximizing Learning Series (High Schools)**
Event date: Nov. 9, 8 a.m.-3 p.m.
Location: APU in Victorville
Focus: Announce meeting
Contact: Melanie Janzen

Info item 11/9/17 **Maximizing Learning Series (Grades K-2)**
Event date: Nov. 9, 8 a.m.-3 p.m.
Location: APU in Victorville
Focus: Announce meeting
Contact: Catherine Vittorio

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- Distribute 11/9/17** **Family Engagement Network**
Event date: Nov. 9, 9 a.m.-noon
Location: Desert/Mountain ESC in Apple Valley
- Social Media**
Focus: Social media coverage
Photo coverage: •
Contact: Mars Serna
- Info item 11/10/17** **Veterans Day Holiday (Observed)**
Event date: Nov. 10
- News Release**
Focus: Recognize holiday
News release: #
Contact: Christine McGrew
- Distrib. 11/13-14/17** **Steve Zuieback’s Leadership Practices Workshop**
Event date: Nov. 13-14, 8:30 a.m.-4 p.m.
Location: Desert/Mountain ESC in Apple Valley
- Social Media**
Focus: Social media coverage
Photo coverage: •
Contact: Caryn Valdez
- Distribute 11/14/17** **County Superintendent Meets With Classified Staff**
Event date: Nov. 14, 2-4 p.m.
Location: Desert Mountain ESC in Apple Valley
- Social Media**
Focus: Social media coverage
Photo coverage: •
Contact: Corina Paramo
- Info item 11/15/17** **Media Library Educators Network**
Event date: Nov. 15, 8:30-11:30 a.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Jennifer Gateley
- Info item 11/15/17** **District Science Leadership Network Meeting**
Event date: Nov. 15, 9 a.m.-3 p.m.
Location: Riverside COE
Focus: Announce event
Contact: Linda Braartz-Brown

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Distribute 11/15/17 Third Round County Mock Trial Competition

Event date: Nov. 15, 5 p.m.

Location: Courthouse in SB, RC and Victorville

**Social
Media**

Focus: Social media coverage

Photo coverage: •

Contact: Fermin Jaramillo

Distribute 11/16/17 Association Of Consolidated Program Admin. Meeting

Event date: Nov. 16, 9 a.m.-noon

Location: Roy C Hill Education Center in San Bernardino

**Social
Media**

Focus: Social media coverage

Photo coverage: •

Contact: Cindie Medeiros

Info item 11/16/17 History/Social Science Teacher Leadership Network

Event date: Nov. 16, 4:30-8 p.m.

Location: West End ESC in Rancho Cucamonga

Focus: Announce event

Contact: Barbara Lane

Info 11/23-24/17 Thanksgiving Holiday Break

Event date: Nov. 23-24

News release

Focus: Recognize holiday

New release: #

Contact: Christine McGrew

Distribute 11/28/17 Math Leadership Network

Event date: Nov. 28, 9 a.m.-noon

Location: Brandman University in Ontario

**Social
Media**

Focus: Social media coverage

Photo coverage: •

Contact: Catherine Vittorio

Info item 11/29/17 LCAP Continuous Improvement Collaborative

Event date: Nov. 29, 8:30-11:30 a.m.

Location: Roy C Hill Education Center in San Bernardino

Focus: Announce event

Contact: Robin McIver-Brown

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Distribute 11/29/17 Fourth Round County Mock Trial Competition

Event date: Nov. 29, 5 p.m.

Location: Courthouse in SB, RC and Victorville

**Social
Media**

Focus: Social media coverage

Photo coverage: •

Contact: Fermin Jaramillo

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Distrib. 12/1-2/17 **ACSA Equity Institute**
Event date: Dec. 1-2, 9 a.m.-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Cindie Medeiros

Distribute 12/1/17 **Mock Trial Semifinals**
Event date: Dec. 5-6
Focus: Announce semifinalists
News release News Release: #
Contact: Fermin Jaramillo

Distribute 12/4/17 **County Board Of Education Meeting**
Event date: Dec. 4, 1 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Crystal Lopez

Info item 12/5/17 **CTA Coalition/CTA Presidents' Advisory Meetings**
Event date: Dec. 5, noon-2:30 p.m.
Location: San Bernardino RRC
Focus: Announce event
Contact: Corina Paramo

Distrib. 12/5-6/17 **Semifinals Of County Mock Trial Competition**
Event date: Dec. 5-6, 5 p.m.
Location: San Bernardino Courthouse
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Fermin Jaramillo

Distribute 12/6/17 **Countywide Gangs, Drugs Task Force Meeting**
Event date: Dec. 6, 7:30-8:30 a.m.
Location: Co. Sheriff's Office in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Earl Smith

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- Info item 12/6/17** **County Counselor Network Meeting**
Event date: Dec. 7, 8:30 a.m.-noon
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Cindie Medeiros
- Info item 12/7/17** **County CBO Advisory Committee Meeting**
Event date: Dec. 7, 9-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Rich De Nava
- Distribute 12/7/17** **County Superintendent's Annual Holiday Open House**
Event date: Dec. 7, 2-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Social media coverage
Photo coverage: •
Contact: Lena Young-Gallardo
- Social Media**
- Distribute 12/9/17** **Mock Trial Finals**
Event date: Dec. 9
Focus: Announce finalists
- News release** News Release: #
Photo coverage: •
Contact: Fermin Jaramillo
- Distrib. 12/11-12/17** **Steve Zuieback's Leadership Practices Workshop**
Event date: Dec. 11-12, 8:30 a.m.-4 p.m.
Location: Desert/Mountain ESC in Apple Valley
Focus: Social media coverage
Photo coverage: •
Contact: Caryn Valdez
- Social Media**
- Distrib. 12/12-13/17** **Kate Kinsella Institute For Learning, Coaching**
Event date: Dec. 12-13, 8:30 a.m.-3:30 p.m.
Location: TBD
Focus: Social media coverage
Photo coverage: •
Contact: Barbara Lane
- Social Media**

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Distribute 12/13/17 Gangs, Drugs Task Force Ex. Board Meeting

Event date: Dec. 13, 7:30-8:30 a.m.

Location: Roy C Hill Education Center in San Bernardino

**Social
Media**

Focus: Social media coverage

Photo coverage: •

Contact: Earl Smith

Info item 12/13/17 SANDABS Meeting

Event date: Dec. 13, 2-4 p.m.

Location: Roy C Hill Education Center in San Bernardino

Focus: Announce event

Contact: Michelle Winemiller

Distribute 12/14/17 ELA Leadership Network

Event date: Dec. 14, 1-4 p.m.

Location: West End ESC in Rancho Cucamonga

**Social
Media**

Focus: Social media coverage

Photo coverage: •

Contact: Jennifer Gateley/Barbara Lane

Info item 12/15/17 Essential Business Services County CBO Meeting

Event date: Dec. 15, 9 a.m.-noon

Location: Support Center in San Bernardino

Focus: Announce event

Contact: Rich De Nava

Info item 12/20/17 County Committee Meeting

Event date: Dec. 20, 6-7 p.m.

Location: Roy C Hill Education Center in San Bernardino

Focus: Announce event

Contact: Angel Arrington

Info 12/20/17 Christmas Holiday Break

Event date: Dec. 25-26

News release

Focus: Recognize holiday

News release: #

Contact: Christine McGrew

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Info item 1/1-2/18 **New Year's Eve, New Year's Holidays (Observed)**
Event date: Jan. 1-2
Focus: Recognize holidays
Contact: Christine McGrew

Distribute 1/3/18 **Countywide Gangs, Drugs Task Force**
Event date: Jan. 3, 7:30-8:30 a.m.
Location: Co. Sheriff's Office in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Earl Smith

Distribute 1/3/18 **County Board Of Education Meeting**
Event date: Jan. 3, 1 p.m.
Location: Etiwanda Gardens in Rancho Cucamonga
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Crystal Lopez

Info Item 1/9/18 **Gov. Brown Reveals 2018-19 State Budget**
Event date: Jan. 9, 11 a.m.
Location: State Capitol
Contact: Rich De Nava

Distribute 1/9/18 **Parent Leadership Training Academy**
Event date: Jan. 9, 9 a.m.-noon
Location: Brier building in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Mars Serna

Distribute 1/10/18 **Gangs, Drugs Task Force Executive Board Meeting**
Event date: Jan. 10, 7:30-8:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Earl Smith

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Info item 1/10/18 **SANDABS Meeting**
Event date: Jan. 10, 2-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce meeting
Contact: Michelle Winemiller

Distribute 1/11/18 **Family Engagement Network**
Event date: Jan. 11, 8 a.m.-noon
Location: West End ESC in Rancho Cucamonga
Social Media
Focus: Social media coverage
Photo coverage: •
Contact: Mars Serna

Info item 1/11/18 **District Superintendents Advisory Committee**
Event date: Jan. 11, 2:30-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Corina Paramo

Distribute 1/11/18 **Mock Trial Awards Ceremony**
Event date: Jan. 11, 6-8 p.m.
Location: National Orange Show in San Bernardino
Social Media
Photo coverage: •
Focus: Announce event, social media coverage
Contact: Fermin Jaramillo

Info item 1/15/18 **Martin Luther King Holiday**
Event date: Jan. 15
Focus: Recognize holiday
News release
News release: #
Contact: Christine McGrew

Distrib. 1/16-17/18 **Steve Zuieback's Leadership Practices Workshop**
Event date: Jan. 16-17, 8:30 a.m.-4 p.m.
Location: Desert/Mountain ESC in Apple Valley
Social Media
Focus: Social media coverage
Photo coverage: •
Contact: Caryn Valdez

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- Distribute 1/16/18** **Math Leadership Network**
Event date: Jan. 16, 9 a.m.-noon
Location: Brandman University in Ontario
Social
Media Focus: Social media coverage
Photo coverage: •
Contact: Catherine Vittorio
- Info item 1/16/18** **Superintendent’s East Valley Regional Advisory Meeting**
Event date: Jan. 16, 4-5:30 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Corina Paramo
- Info item 1/16/18** **African American Task Force For Student Achievement**
Event date: Jan. 16, 4-6 p.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Robin McIver-Brown
- Info item 1/17/18** **Media Library Educators Network**
Event date: Jan. 17, 8:30-11:30 a.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Jennifer Gateley
- Info item 1/18/18** **County CBO Advisory Committee Meeting**
Event date: Jan. 18, 9-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Rich De Nava
- Info item 1/18/18** **Superintendent’s West End Regional Advisory Meeting**
Event date: Jan. 18, 1:30-3 p.m.
Location: TBD
Focus: Announce event
Contact: Corina Paramo

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- Info item 1/18/18** **History/Social Science Teacher Leadership Network**
Event date: Jan. 18, 4:30-8 p.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Barbara Lane
- Distribute 1/19/18** **Academic Decathlon**
Event dates: Jan. 27, Feb. 3
Focus: Announce event, need volunteers, PSAs
- News Release** News Release: #
Contact: Fermin Jaramillo
- Distribute 1/23/18** **Education Medal of Honor Program Announced**
Event date: Jan. 23
Focus: Honoring education professionals and community members
- News Release** News Release: #
Contact: Dan Evans
- Distribute 1/24/18** **San Bernardino County Assessment Network**
Event date: Jan. 24, 8-11:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
- Social Media** Focus: Social media coverage
Photo coverage: •
Contact: Robin McIver-Brown
- Info item 1/25/18** **Family Engagement Leadership Academy**
Event date: Jan. 25, 8 a.m.-3 p.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Mars Serna
- Info item 1/25/18** **Association of Consolidated Program Administrators**
Event date: Jan. 25, 9 a.m.-noon
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Cindie Medeiros

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Info item 1/26/18 Essential Business Services County CBO Meeting
Event date: Jan. 26, 9 a.m.-noon
Location: Support Center in San Bernardino
Focus: Announce event
Contact: Rich De Nava

Info item 1/26-27/18 ACSA Equity Institute
Event date: Jan. 26-27, 9 a.m.-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Cindie Medeiros

Distribute 1/27/18 First Day Of Countywide Academic Decathlon
Event date: Jan. 27, 7:30 a.m.-12:30 p.m.
Location: Redlands East Valley High School
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Fermin Jaramillo

Info item 1/29/18 PBIS Coaches Network
Event date: Jan. 29, 3-4:30 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Shinay Bowman

Info item 1/30/18 Superintendent's High Desert Regional Advisory Meeting
Event date: Jan. 30, 3-4:30 p.m.
Location: D/M ESC in Apple Valley
Focus: Announce event
Contact: Corina Paramo

Info item 1/30/18 LCAP Continuous Improvement Collaborative
Event date: Jan. 30, 8:30-11:30 a.m.
Location: Desert/Mountain ESC in Apple Valley
Focus: Announce event
Contact: Robin McIver-Brown

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- Distribute 1/31/18 High Desert Student Advisory Panel**
Event date: Jan. 31, 8:30 a.m.-1:30 p.m.
Location: TBD
- Social
Media** Focus: Social media coverage, announce event
Photo coverage: •
Contact: Jim Dilday/Karla Wells
- Info item 1/31/18 LCAP Continuous Improvement Collaborative**
Event date: Jan. 31, 8:30-11:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Robin McIver-Brown

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- Distribute 2/1/18** **West End/East Valley Student Advisory Panel**
Event date: Feb. 1, 8:30 a.m.-1:30 p.m.
Location: TBD
Social Media Focus: Social media coverage, announce event
Photo coverage: •
Contact: Jim Dilday/Karla Wells
- Info item 2/2/18** **District Superintendents' Meeting**
Event date: Feb. 2, 9 a.m.-noon
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Michelle Ottoson
- Distribute 2/3/18** **Academic Decathlon Super Quiz**
Event date: Feb. 3
Location: Redlands East Valley High School
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Fermin Jaramillo
- Distribute 2/5/18** **County Board Of Education Meeting**
Event date: Feb. 5, 1 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Crystal Lopez
- Info item 2/6/18** **CTA Coalition/CTA Presidents' Advisory Meetings**
Event date: Feb. 6, noon-2:30 p.m.
Location: San Bernardino RRC
Focus: Announce event
Contact: Corina Paramo

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Distribute 2/7/18 **County Gangs, Drugs Task Force Meeting**
Event date: Feb. 7, 7:30-8:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Earl Smith

Distribute 2/8/18 **Academic Decathlon Banquet**
Event date: Feb. 8, 6 p.m.
Location: National Orange Show in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Fermin Jaramillo

Distribute 2/10/18 **Basin Honor Band**
Event date: Feb. 10, 7 p.m.
Location: University of Redlands
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Fermin Jaramillo

Info item 2/12, 19/18 **President's Day Holidays**
Event date: Feb. 12, 19
News release Focus: Recognize holidays
News release: #
Contact: Christine McGrew

Distribute 2/13/18 **Education Medal of Honor Deadline Nears**
Event date: Feb. 13
Focus: Deadline reminder, social media coverage
News release News Release: #
Contact: Dan Evans

Info item 2/13/18 **Maximizing Learning Series (High Schools)**
Event date: Feb. 13, 8 a.m.-3 p.m.
Location: APU in Victorville
Focus: Announce meeting
Contact: Melanie Janzen

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- Info item 2/13/18** **LCAP/BAS Calibrations Workshop**
Event date: Feb. 13, 8-11:30 a.m.
Location: Brier building in San Bernardino
Focus: Announce meeting
Contact: Robin McIver-Brown
- Info item 2/13/18** **Maximizing Learning Series (Grades K-2)**
Event date: Feb. 13, 8 a.m.-3 p.m.
Location: APU in Victorville
Focus: Announce meeting
Contact: Catherine Vittorio
- Distribute 2/14/18** **County Gangs, Drugs Task Force Ex. Board Meeting**
Event date: Feb. 14, 7:30-8:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Social media coverage
Photo coverage: •
Contact: Earl Smith
- Social Media**
- Distribute 2/14/18** **High Desert Student Advisory Panel**
Event date: Feb. 14, 8:30 a.m.-1:30 p.m.
Location: TBD
Focus: Social media coverage, announce event
Photo coverage: •
Contact: Jim Dilday/Karla Wells
- Social Media**
- Info item 2/14/18** **District Science Leadership Network Meeting**
Event date: Feb. 14, 9 a.m.-3 p.m.
Location: Professional Development Center in San Bernardino
Focus: Announce event
Contact: Linda Braartz-Brown
- Distribute 2/15/18** **West End/East Valley Student Advisory Panel**
Event date: Feb. 15, 8:30 a.m.-1:30 p.m.
Location: TBD
Focus: Social media coverage, announce event
Photo coverage: •
Contact: Jim Dilday/Karla Wells
- Social Media**

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- Distribute 2/15/18 Management/Confidential Team Meeting**
Event date: Feb. 15, 2-4 p.m.
Location: National Orange Show
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Corina Paramo
- Distribute 2/17/18 High Desert Honor Band**
Event date: Feb. 17, 7 p.m.
Location: Sultana Hills High School in Hesperia
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Fermin Jaramillo
- Distribute 2/20/18 County Superintendent Meets With Classified Staff**
Event date: Feb. 20, 2-4 p.m.
Location: Brier building in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Corina Paramo
- Distribute 2/20/18 Math Leadership Network**
Event date: Feb. 20, 9 a.m.-noon
Location: Brandman University in Ontario
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Catherine Vittorio
- Info item 2/20/18 Parent Leadership Training Academy**
Event date: Feb. 20, 9 a.m.-noon
Location: Support Center in San Bernardino
Focus: Announce event
Contact: Mars Serna
- Distribute 2/21/18 Jannelle Kubinec Workshop On California Way**
Event date: Feb. 21, 8 a.m.-noon
Location: Brier building in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Cindie Medeiros

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Distribute 2/21/18 **County Superintendent Meets With Classified Staff**
Event date: Feb. 21, 2-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Corina Paramo

Info item 2/21/18 **County Committee Meeting**
Event date: Feb. 21, 6-7 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Angel Arrington

Info item 2/22/18 **Famiy Engagement Leadership Academy**
Event date: Feb. 22, 8 a.m.-3 p.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Mars Serna

Distribute 2/22/18 **Association Of Consolidated Program Admin. Meeting**
Event date: Feb. 22, 9 a.m.-noon
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Cindie Medeiros

Distribute 2/22/18 **ELA Leadership Network**
Event date: Feb. 22, 1-4 p.m.
Location: West End ESC in Rancho Cucamonga
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Jennifer Gateley/Barbara Lane

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- Distribute 2/22/18** **County Superintendent Meets With Classified Staff**
Event date: Feb. 22, 2-4 p.m.
Location: Desert/Mountain ESC in Apple Valley
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Corina Paramo
- Info item 2/23/18** **AVID District Liaison Administrator Workshop**
Event date: Feb. 23, 8:30-11:30 a.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Miceal Kelly
- Info item 2/23/18** **High Desert Superintendents' Meeting**
Event date: Feb. 23, noon-1 p.m.
Location: Marie Callender's in Victorville
Focus: Announce event
Contact: Shari Malone, Apple Valley USD
- Distribute 2/24/18** **County Honor Orchestra Performance**
Event date: Feb. 24, 7 p.m.
Location: University of Redlands
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Fermin Jaramillo
- Info item 2/26/18** **African American Task Force For Student Achievement**
Event date: Feb. 26, 4-6 p.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Robin McIver-Brown
- Info item 2/26/18** **SB County School Boards Assoc. Ex. Comm. Meeting**
Event date: Feb. 26, 6-8 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Barbara Alejandre

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- Distribute 2/28/18 High Desert Student Advisory Panel**
Event date: Feb. 28, 8:30 a.m.-1:30 p.m.
Location: TBD
- Social
Media** Focus: Social media coverage, announce event
Photo coverage: •
Contact: Jim Dilday/Karla Wells
- Info item 2/28/18 PBIS Coaches Network**
Event date: Feb. 28, 3-4:30 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Shinay Bowman

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- Distribute 3/1/18** **Read Across America Day**
Event date: March 1
Location: Nationwide
Social Media Focus: Social media coverage
Photo coverage: •
Contact: TBA
- Distribute 3/1/18** **West End/East Valley Student Advisory Panel**
Event date: March 1, 8:30 a.m.-1:30 p.m.
Location: TBD
Social Media Focus: Social media coverage, announce event
Photo coverage: •
Contact: Jim Dilday/Karla Wells
- Distribute 3/1/18** **AVID Write-Off Ceremony**
Event date: March 1, 6-8 p.m.
Location: University of Redlands
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Miceal Kelly
- Distribute 3/2/18** **Performing Arts Showcase**
Event date: March 8
Location: California Theatre in San Bernardino
News release Focus: Social media coverage, announce event
News release: #
Contact: Armalyn De La O
- Info item 3/2/18** **Assistant Superintendent Network Meeting**
Event date: March 2, 8:30-11:30 a.m.
Location: TBD
Focus: Announce event
Contact: Beth Higbee
- Info item 3/2/18** **CSEBA JPA Board Of Directors Meeting**
Event date: March 2, 9 a.m.-noon
Location: CSEBA JPA office in San Bernardino
Focus: Announce event
Contact: Melissa Weis

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- Distribute 3/5/18** **County Board Of Education Meeting**
Event date: March 5, 1 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Crystal Lopez
- Distribute 3/6/18** **County History Day Competition**
Event date: March 10
Location: Summit High School in Fontana
News release Focus: Announce event
News Release: #
Contact: Fermin Jaramillo
- Distribute 3/6/18** **Ed Tech Summit**
Event date: March 6, 8:30 a.m.-3:30 p.m.
Location: West End ESC in Rancho Cucamonga
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Sue Gott
- Distribute 3/7/18** **Young Artists Gallery Reception**
Event date: March 14
Location: National Orange Show Art Gallery in San Bernardino
News release Focus: Social media coverage, announce event
News release: #
Contact: Armalyn De La O
- Info item 3/7/18** **LCAP Continuous Improvement Collaborative**
Event date: March 7, 8:30-11:30 a.m.
Location: Desert/Mountain ESC in Apple Valley
Focus: Announce event
Contact: Robin McIver-Brown
- Distribute 3/7/18** **High Desert Student Advisory Panel Presentations**
Event date: March 7, 8:30 a.m.-1:30 p.m.
Location: TBD
Social Media Focus: Social media coverage, announce event
Photo coverage: •
Contact: Jim Dilday/Karla Wells

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Info item 3/7/18 Gangs, Drugs Task Force Meeting
Event date: March 7, 7:30 a.m.
Location: County Sheriff's Dept. in San Bernardino
Focus: Announce event
Contact: Earl Smith

Info item 3/7/18 LCAP Continuous Improvement Collaborative
Event date: March 7, 8:30-11:30 a.m.
Location: TBD
Focus: Announce event
Contact: Robin McIver-Brown

Distribute 3/7/18 Coaches Network
Event date: March 7, noon-3 p.m.
Location: West End ESC in Rancho Cucamonga
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Cindie Medeiros

Distribute 3/8/18 West End/East Valley Student Advisory Panel Presentations
Event date: March 8, 8:30 a.m.-1:30 p.m.
Location: TBD
Social Media Focus: Social media coverage, announce event
Photo coverage: •
Contact: Jim Dilday/Karla Wells

Distribute 3/8/18 Family Engagement Network
Event date: March 8, 8 a.m.-noon
Location: Desert/Mountain ESC in Apple Valley
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Mars Serna

Info item 3/8/18 County Counselor Network Meeting
Event date: March 8, 8 a.m.-3 p.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Cindie Medeiros

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- Distribute 3/8/18** **Performing Arts Showcase**
Event date: March 8, 6:30-8 p.m.
Location: California Theatre in San Bernardino
Social Media Focus: Social media coverage, announce event
Photo coverage: •
Contact: Armalyn De La O
- Distribute 3/10/18** **County History Day Competition**
Event date: March 10, 8 a.m.-3 p.m.
Location: Summit High School in Fontana
Social Media Focus: Announce event, social media coverage
Photo coverage: •
Contact: Fermin Jaramillo
- Distribute 3/12/18** **County History Day Results**
Event date: March 12
Location: Summit High School in Fontana
News release Focus: Announce results
News Release: #
Contact: Fermin Jaramillo
- Info item 3/13/18** **CECC Executive Board Meeting**
Event date: March 13, 8:30 a.m.-4:30 p.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Rich De Nava
- Info item 3/13/18** **LCAP Continuous Improvement Collaborative**
Event date: March 13, 8:30-11:30 a.m.
Location: TBD
Focus: Announce event
Contact: Robin McIver-Brown
- Info item 3/14/18** **Gangs, Drugs Task Force Executive Meeting**
Event date: March 14, 7:30-8:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Earl Smith

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- Distribute 3/14/18** **Young Artists Gallery Reception**
Event date: March 14, 6-8 p.m.
Location: National Orange Show in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Armalyn De La O
- Info item 3/15/18** **District Superintendents Advisory Committee**
Event date: March 15, 2:30-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Corina Paramo
- Info item 3/16/18** **AVID District Liaison Administrator Workshop**
Event date: March 16, 8:30-11:30 a.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Miceal Kelly
- Info item 3/20/18** **LCAP Continuous Improvement Collaborative**
Event date: March 20, 8:30-11:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Robin McIver-Brown
- Distribute 3/20/18** **Math Leadership Network**
Event date: March 20, 9 a.m.-noon
Location: Brandman University in Ontario
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Catherine Vittorio
- Distribute 3/21/18** **San Bernardino County Assessment Network**
Event date: March 21, 8-11:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Robin McIver-Brown

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- Distribute 3/22/18** **Association Of Consolidated Program Administrators Meeting**
Event date: March 22, 9 a.m.-noon
Location: Roy C Hill Education Center in San Bernardino
- Social Media** Focus: Social media coverage
Photo coverage: •
Contact: Cindie Medeiros
- Info item 3/22/18** **County CBO Advisory Committee Meeting**
Event date: March 22, 9-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Rich De Nava
- Info item 3/22/18** **History/Social Science Teacher Leadership Network**
Event date: March 22, 4:30-8 p.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Barbara Lane
- Info item 3/23/18** **West End SELPA Superintendent Council**
Event date: March 23, 9:30-11:30 a.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Susan Bobbitt-Voth
- Info item 3/27/18** **Media Library Educators Network**
Event date: March 27, 8:30-11:30 a.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Jennifer Gateley
- Distribute 3/30/18** **Inland Area Science and Engineering Fair**
Event dates: April 3-5
Location: Auto Club Speedway in Fontana
Focus: Announce event
- News Release** News Release: #
Contact: Fermin Jaramillo

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Info item 3/30/18 Essential Business Services County CBO Meeting

Event date: March 30, 9 a.m.-noon
Location: Support Center in San Bernardino
Focus: Announce event
Contact: Rich De Nava

Info item 3/30/18 High Desert Superintendents' Meeting

Event date: March 30, noon-1 p.m.
Location: Marie Callender's in Victorville
Focus: Announce event
Contact: Shari Malone, Apple Valley USD

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Distribute 4/2/18 **County Board Of Education Meeting**
Event date: April 2, 1 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Crystal Lopez

Distribute 4/3-4/18 **Inland Area Science, Engineering Fair**
Event dates: April 3-4
Location: Auto Club Speedway in Fontana
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Fermin Jaramillo

Info item 4/3/18 **PBIS Coaches Network**
Event date: April 3, 3-4:30 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Shinay Bowman

Distribute 4/4/18 **County Gangs, Drugs Task Force Meeting**
Event date: April 4, 7:30 a.m.
Location: Sheriff's Department in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Earl Smith

Distribute 4/4/18 **Inland Area Science, Engineering Fair Awards**
Event dates: April 4, 6 p.m.
Location: National Orange Show in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Fermin Jaramillo

Distribute 4/5/18 **LCAP Student Services Meeting**
Event dates: April 5, 10 a.m.-1 p.m.
Location: Bob Murphy Community School in Rialto
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Mary Ellen Johnson

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- Info item 4/6/18** **District Superintendents' Meeting**
Event date: April 6, 9 a.m.-noon
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Michelle Ottoson
- Info item 4/10/18** **Maximizing Learning Series (High Schools)**
Event date: April 10, 8 a.m.-3 p.m.
Location: APU in Victorville
Focus: Announce meeting
Contact: Melanie Janzen
- Info item 4/10/18** **Maximizing Learning Series (Grades K-2)**
Event date: April 10, 8 a.m.-3 p.m.
Location: APU in Victorville
Focus: Announce meeting
Contact: Catherine Vittorio
- Info item 4/10/18** **CTA Coalition/CTA Presidents' Advisory Meetings**
Event date: April 10, noon-2:30 p.m.
Location: San Bernardino RRC
Focus: Announce event
Contact: Corina Paramo
- Distribute 4/11/18** **Gangs, Drugs Task Force Executive Board Meeting**
Event date: April 11, 7:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Social media coverage
Photo coverage: •
Contact: Earl Smith
- Social Media**
- Info item 4/11/18** **District Science Leadership Network Meeting**
Event date: April 11, 9 a.m.-3 p.m.
Location: Riverside COE
Focus: Announce event
Contact: Linda Braartz-Brown

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Info item 4/11/18 **SANDABS Meeting**
Event date: April 11, 2-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce meeting
Contact: Barbara Alejandre

Distribute 4/12/18 **AVID Eighth-Grade Standout Ceremony**
Event date: April 12
Location: TBD
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Miceal Kelly

Info item 4/12/18 **Family Engagement Leadership Academy**
Event date: April 12, 8 a.m.-3 p.m.
Location: TBD
Focus: Announce meeting
Contact: Mars Serna

Distribute 4/17/18 **Math Leadership Network**
Event date: April 17, 9 a.m.-noon
Location: Brandman University in Ontario
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Catherine Vittorio

Info item 4/18/18 **County Committee Meeting**
Event date: April 18, 6-7 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Angel Arrington

Distribute 4/19/18 **ELA Leadership Network**
Event date: April 19, 1-4 p.m.
Location: West End ESC in Rancho Cucamonga
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Jennifer Gateley/Barbara Lane

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- Distribute 4/20/18 Management/Confidential Team Meeting**
Event date: April 20, 2-4 p.m.
Location: National Orange Show
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Corina Paramo
- Distribute 4/23/18 County Superintendent Meets W/ Classified Staff**
Event date: April 23, 2-4 p.m.
Location: Brier building in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Corina Paramo
- Info item 4/24/18 LCAP Continuous Improvement Collaborative**
Event date: April 24, 8:30-11:30 a.m.
Location: TBD
Focus: Announce event
Contact: Robin McIver-Brown
- Distribute 4/25/18 County Superintendent Meets W/ Classified Staff**
Event date: April 25, 2-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Corina Paramo
- Info item 4/25/18 PBIS Sustainability Network Meeting**
Event date: April 25, 8-10 a.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Shinay Bowman
- Info item 4/25/18 CSRM JPA Board Of Directors Meeting**
Event date: April 25, 9 a.m.-noon
Location: JPA building on Sunwest in San Bernardino
Focus: Announce event
Contact: Karla Rhay

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Distribute 4/26/18 Association Of Consolidated Program Administrators Meeting

**Social
Media**

Event date: April 26, 9 a.m.-noon
Location: Roy C Hill Education Center in San Bernardino
Focus: Social media coverage
Photo coverage: •
Contact: Cindie Medeiros

Info item 4/26/18 LCAP Continuous Improvement Collaborative

Event date: April 26, 8:30-11:30 a.m.
Location: TBD
Focus: Announce event
Contact: Robin McIver-Brown

Distribute 4/26/18 County Superintendent Meets W/ Classified Staff

**Social
Media**

Event date: April 26, 2-4 p.m.
Location: Desert/Mountain ESC in Apple Valley
Focus: Social media coverage
Photo coverage: •
Contact: Corina Paramo

Distribute 4/26/18 Association Of Consolidated Program Administrators Meeting

**Social
Media**

Event date: April 26, 9 a.m.-noon
Location: Roy C Hill Education Center in San Bernardino
Focus: Social media coverage
Photo coverage: •
Contact: Cindie Medeiros

Info item 4/27/18 West End SELPA Superintendents Council Meeting

Event date: April 27, 9:30-11:30 a.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Susan Bobbitt-Voth

Info item 4/27/18 High Desert Superintendents Meeting

Event date: April 27, noon-1 p.m.
Location: Marie Callender's in Victorville
Focus: Announce event
Contact: Shari Malone, Apple Valley USD

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Distribute 4/30/18 County Superintendent Meets W/ Classified Staff

Event date: April 30, 2-4 p.m.
Location: Brier building in San Bernardino
Focus: Social media coverage
Photo coverage: •
Contact: Corina Paramo

**Social
Media**

Info item 4/30/18 PBIS Coaches Network

Event date: April 30, 3-4:30 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Shinay Bowman

Distribute 4/30/18 West End SELPA Districts Celebration

Event date: April 30
Location: TBD
Focus: Social media coverage
Photo coverage: •
Contact: Karen Johnson

**Social
Media**

Distribute 4/30/18 SBCSBA Spring Awards

Event date: April 30, 6 p.m.
Location: TBD
Focus: Social media coverage
Photo coverage: •
Contact: Barbara Alejandre

**Social
Media**

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Info item 5/4/18 **Assistant Superintendents Network Symposium**
Event date: May 4, 8:30 a.m.-3:30 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Beth Higbee

Distribute 5/4/18 **Multilingual Recognition Ceremony**
Event date: May 4
Location: TBD
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Barbara Lane

Distribute 5/9/18 **Gangs, Drugs Task Force Executive Board Meeting**
Event date: May 9, 7:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Michelle Masner

Distribute 5/9/18 **SANDABS Meeting**
Event date: May 9, 2-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Dennis Mobley

Distribute 5/10/18 **Family Engagement Network**
Event date: May 10, 8:30-11:30 a.m.
Location: Support Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Mars Serna

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- Distribute 5/14/18** **County Board Of Education Meeting**
Event date: May 14, 1 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Crystal Lopez
- Info item 5/16/18** **County Committee Meeting**
Event date: May 16, 6-7 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Angel Arrington
- Info item 5/17/18** **CISC Open Meeting**
Event date: May 17, 9 a.m.-4 p.m.
Location: TBD
Focus: Announce event
Contact: Beth Higbee
- Info item 5/17/18** **County CBO Advisory Committee Meeting**
Event date: May 17, 9-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Rich De Nava
- Info item 5/17/18** **West End SELPA Superintendents Council Meeting**
Event date: May 17, 9:30-11:30 a.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Susan Bobbitt-Voth

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- Info item 5/18/18** **History/Social Science Teacher Leadership Network**
Event date: May 18, 4:30-8 p.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Barbara Lane
- Info item 5/21/18** **Superintendent’s East Valley Regional Advisory Meeting**
Event date: May 21, 4-5:30 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Corina Paramo
- Distribute 5/21/18** **Classified Employees Week Photo Op**
Event date: May 21-25
Location: SBCSS administrative sites
Focus: Social media coverage
Photo coverage: •
Contact: Dominic Paramo
- Social Media**
- Info item 5/22/18** **Superintendent’s West End Regional Advisory Meeting**
Event date: May 22, 1:30-3 p.m.
Location: TBD
Focus: Announce event
Contact: Corina Paramo
- Info item 5/22/18** **PBIS Coaches Network**
Event date: May 22, 3-4:30 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Shinay Bowman

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- Info item 5/23/18** **Memorial Day Holiday**
Event date: May 28
- News release** Focus: Recognize holiday
News release: #
Contact: Christine McGrew
- Distribute 5/23/18** **San Bernardino County Assessment Network**
Event date: May 23, 8-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
- Social Media** Focus: Social media coverage
Photo coverage: •
Contact: Robin McIver-Brown
- Distribute 5/24/18** **Association of Consolidated Program Administrators**
Event date: May 24, 9-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
- Social Media** Focus: Social media coverage
Photo coverage: •
Contact: Cindie Medeiros
- Info item 5/24/18** **Superintendent’s High Desert Regional Advisory Meeting**
Event date: May 24, 3-4:30 p.m.
Location: D/M ESC in Apple Valley
Focus: Announce event
Contact: Corina Paramo
- Info item 5/25/18** **Essential Business Services County CBO Meeting**
Event date: May 25, 9 a.m.-noon
Location: Support Center in San Bernardino
Focus: Announce event
Contact: Rich De Nava
- Info item 5/25/18** **High Desert Superintendents Meeting**
Event date: May 25, noon-1 p.m.
Location: Marie Callender’s in Victorville
Focus: Announce event
Contact: Shari Malone, Apple Valley USD

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Info item 5/28/18 **Memorial Day Holiday**
Event date: May 28
Focus: Recognize holiday
Contact: Christine McGrew

Info item 5/30/18 **Superintendent's East Valley Regional Advisory Meeting**
Event date: May 30, 4-5:30 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Corina Paramo

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Distribute 6/4/18 **County Board Of Education Meeting**
Event date: June 4, 1 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Crystal Lopez

Distribute 6/4/18 **School Recognition Ceremony**
Event date: June 4
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
News release: #
Contact: Fermin Jaramillo, Doreen Ruiz

Distribute 6/18 **SBCSS Graduation Ceremony**
Event date: TBA
Location: TBA
Social Media Focus: Social media coverage
Photo coverage: •
News release: #
Contact: Scott Wyatt

Info item 6/18 **Energy Conservation Period Begins**
Event dates: TBA
Location: SBCSS administrative sites
Focus: Announce summer hours
Contact: Ralph Alba

Distribute 6/13/18 **Gangs, Drugs Task Force Ex. Board Meeting**
Event date: June 13, 7:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media Focus: Social media coverage
Photo coverage: •
Contact: Earl Smith

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Distribute 6/13/18 **SANDABS Meeting**
Event date: June 13, 2-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Focus: Social media coverage
Media Photo coverage: •
Contact: Barbara Alejandre

Info item 6/18 **Educational Leadership Summit**
Event date: TBA
Location: Lake Arrowhead
Focus: Announce event
Contact: Corina Paramo

Info item 6/20/18 **County Committee Meeting**
Event date: June 20, 6-7 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Angel Arrington

Info item 6/20-21/18 **Educational Leadership Conference**
Event date: June 20-21
Location: Lake Arrowhead
Focus: Announce event
Contact: Barbara Alejandre

Info item 6/21-22/18 **SBCSS Strategic Planning Team Meeting**
Event date: June 20-21
Location: Lake Arrowhead
Focus: Announce event
Contact: Barbara Alejandre

Info item 6/21/18 **CSEBA JPA Board Of Directors Meeting**
Event date: June 21, 9 a.m.-noon
Location: JPA building on Sunwest in San Bernardino
Focus: Announce event
Contact: Karla Rhay

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Info item 6/21/18 CSRМ JPA Board Of Directors Meeting
Event date: June 21, 1-3 p.m.
Location: JPA building on Sunwest in San Bernardino
Focus: Announce event
Contact: Karla Rhay