Communications
Master News Opportunity Calendar

July

Info item 7/4/17  Fourth of July Holiday
Event date: July 4
Focus: Recognize holiday
News release: #
Contact: Christine McGrew

Info item 7/6/17  Community Vital Signs Workgroup
Event date: July 6, 1-2:30 p.m.
Location: Dept. of Public Health office in San Bernardino
Focus: Announce event
Contact: Barbara Alejandre

Distribute 7/7/17  County Board Of Education Meeting
Event date: July 7, 1-5 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social
Focus: Social media coverage
Media
Photo coverage: •
Contact: Crystal Lopez

Info item 7/8-9/17  ESRI Education Conference
Event date: July 8-9
Location: San Diego
Focus: Announce event
Contact: Barbara Alejandre

Dist. 7/10-14/17  Southern Region Wellness Conference
Event date: July 10-14, 8 a.m.-4 p.m.
Location: JW Marriott in Palm Desert
Social
Focus: Social media coverage
Media
Photo coverage: •
Contact: Kathy Estes

Distribute 7/12/17  SANDABS Meeting
Event date: July 12, 2-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social
Focus: Social media coverage
Media
Photo coverage: •
Contact: Barbara Alejandre
Communications 2017-18
Master News Opportunity Calendar
July

Info item 7/14/17  Addressing Conflicts Between Employees Workshop
Event date: July 14, 9-11 a.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Susan Hernandez

Distribute 7/18/17  Addressing Conflicts Between Employees Workshop
Event date: July 18, 9-11 a.m.
Location: Roy C Hill Education Center in San Bernardino

Social
Focus: Social media coverage

Media
Photo coverage: •
Contact: Susan Hernandez

Info item 7/17-19/17  National Conference On Ending Homelessness
Event date: July 17-19
Location: Washington, D.C.
Focus: Announce event
Contact: Brenda Dowdy

Info item 7/19/17  County Committee Meeting
Event date: July 19, 6-7 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Angel Arrington

Info item 7/21/17  Expanded Learning Strategic Advisory Meeting
Event date: July 21, 9 a.m.-2 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: John Duran

Info item 7/24/17  Linked Learning Alliance Summer Board Meeting
Event date: July 24, 9 a.m.-3 p.m.
Location: Los Angeles
Focus: Announce event
Contact: Michelle Ottoson
Communications 2017-18
Master News Opportunity Calendar

July

Info item 7/24/17  Community Outreach Meeting
Event date: July 24, 9-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Corina Paramo

Info item 7/26-29/17  College Board AP Annual Conference
Event date: July 26-29
Location: Washington, D.C.
Focus: Announce event
Contact: Michelle Ottoson

Info item 7/28/17  High Desert Superintendent’s Meeting
Event date: July 28, noon-1 p.m.
Location: Marie Callender’s in Victorville
Focus: Announce event
Contact: Shari Malone, Apple Valley USD
August

Distribute 8/2/17  **Gangs, Drugs Task Force General Meeting**
Event date: Aug. 2, 7:30-8:30 a.m.
Location: County Sheriff’s Department in San Bernardino
Focus: Announce event
Photo coverage: •
Contact: Earl Smith

Info item 8/2/17  **Financial/Purchasing 2000 Training**
Event date: Aug. 2, 9 a.m.-2 p.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Delia Diaz

Distribute 8/3/17  **West End Back-to-School Teachers Meeting**
Event date: Aug. 3, 7:30 a.m.-4 p.m.
Location: West End ESC in Rancho Cucamonga
Focus: Social media coverage
Photo coverage: •
Contact: Peggy McFee

Distribute 8/4/17  **West End Back-to-School Paraeducators Meeting**
Event date: Aug. 4, 7:30 a.m.-4 p.m.
Location: West End ESC in Rancho Cucamonga
Focus: Social media coverage
Photo coverage: •
Contact: Peggy McFee

Distribute 8/4/17  **Morongo Basin Free Backpack Giveaway**
Event date: Aug. 4, 9 a.m.-noon
Location: Sportsman Club in Joshua Tree
Focus: Social media coverage
Photo coverage: •
Contact: Brenda Dowdy

Info item 8/4/17  **Addressing Conflicts Between Employees Workshop**
Event date: Aug. 4, 9-11 a.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Susan Hernandez
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Event Details</th>
<th>Focus</th>
<th>Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td>8/7/17</td>
<td>County Board Of Education Meeting</td>
<td>Event date: Aug. 7, 1 p.m. Location: Roy C Hill Education Center in San Bernardino</td>
<td>Social media coverage</td>
<td>Crystal Lopez</td>
</tr>
<tr>
<td>8/8/17</td>
<td>Expanded Learning Strategic Advisory Meeting</td>
<td>Event date: Aug. 8, 8:30-11:30 a.m. Location: Roy C Hill Education Center in San Bernardino</td>
<td>Announce event</td>
<td>John Duran</td>
</tr>
<tr>
<td>8/8/17</td>
<td>Linked Learning Alliances Superintendents’ Council</td>
<td>Event date: Aug. 8 Location: Sacramento Focus: Announce event Contact: Michelle Ottoson</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8/9/17</td>
<td>Gangs, Drugs Task Force Executive Board</td>
<td>Event date: Aug. 9, 7:30-8:30 a.m. Location: Roy C Hill Education Center in San Bernardino</td>
<td>Social media coverage</td>
<td>Earl Smith</td>
</tr>
<tr>
<td>8/9/17</td>
<td>Expanded Learning Director’s Network Meeting</td>
<td>Event date: Aug. 9, 8:30 a.m.-noon Location: Support Center in San Bernardino</td>
<td>Social media coverage</td>
<td>John Duran</td>
</tr>
<tr>
<td>8/9/17</td>
<td>Growing Inland Achievement Board Meeting</td>
<td>Event date: Aug. 9, 10:30 a.m. Location: Conference call Focus: Announce event Contact: Michelle Ottoson</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Communications 2017-18
Master News Opportunity Calendar
August

Info item 8/9/17  Alignment SB Co. Executive Board Meeting
Event date: Aug. 9, noon
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Lynne Kennedy

Distribute 8/9/17 SANDABS Meeting
Event date: Aug. 9, 2-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social
Focus: Social media coverage
Media
Photo coverage:
Contact: Barbara Alejandre

Info item 8/10/17 West End Back-to-School Teachers Meeting
Event date: Aug. 10, 8-10 a.m.
Location: Live Oak EEC in Ontario
Focus: Announce event
Contact: Peggy McFee

Distribute 8/10/17 Employee Connection Blood Drive
Event date: Aug. 10, 8 a.m.-3 p.m.
Location: Brier building in San Bernardino
Social
Focus: Social media coverage
Media
Photo coverage:
Contact: Lena Young-Gallardo

Info item 8/11/17 Linked Learning Alliance Board Meeting
Event date: Aug. 11
Location: Sacramento
Focus: Announce event
Contact: Debra Mustain

Info item 8/11/17 West End Back-to-School Paraeducators Meeting
Event date: Aug. 11, 8-10 a.m.
Location: Live Oak EEC in Ontario
Focus: Announce event
Contact: Peggy McFee
Communications 2017-18
Master News Opportunity Calendar
August

Distribute 8/14/17  Administrators’ Discipline Boot Camp
Event date: Aug. 14, 8 a.m.-3:30 p.m.
Location: Desert/Mountain ESC in Apple Valley
Social Media
Focus: Social media coverage
Photo coverage: •
Contact: Tami Goldstein

Info item 8/14/17  Community Outreach Meeting
Event date: Aug. 14, 9-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce meeting
Contact: Corina Paramo

Info item 8/16/17  County Committee Meeting
Event date: Aug. 16, 6-7 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Angel Arrington

Info item 8/17/17  West End Back-to-School Teachers Meeting
Event date: Aug. 17, 8 a.m.-noon
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Peggy McFee

Info item 8/17/17  Financial/Purchasing 2000 Training
Event date: Aug. 17, 9 a.m.-2 p.m.
Location: D/M ESC in Apple Valley
Focus: Announce event
Contact: Delia Diaz
## August

### Info item 8/18/17  **West End Back-to-School Paraeducators Meeting**
- **Event date:** Aug. 18, 8 a.m.-noon
- **Location:** West End ESC in Rancho Cucamonga
- **Focus:** Announce event
- **Contact:** Peggy McFee

### Info item 8/19/17  **Alternative Education Teacher Professional Development**
- **Event date:** Aug. 18, 9-11:30 a.m.
- **Location:** Bob Murphy CS in Rialto
- **Focus:** Announce event
- **Contact:** Scott Wyatt

### Info item 8/21/17  **AVID Elementary Principal Workshop**
- **Event date:** Aug. 21, 8-11 a.m.
- **Location:** Desert/Mountain ESC in Apple Valley
- **Focus:** Announce event
- **Contact:** Dina Ramsey

### Distribute 8/22/17  **Next Generation Science Statewide Rollout**
- **Event date:** Aug. 22, 8 a.m.
- **Location:** Student Rec Center at UC Riverside
- **Social Media**
  - **Focus:** Social media coverage
  - **Photo coverage:** •
  - **Contact:** Linda Braatz-Brown

### Distrib. 8/22-23/17  **Student Soft Skills Boot Camp**
- **Event date:** Aug. 22-23, 8:30 a.m.-1:45 p.m.
- **Location:** Desert/Mountain ESC in Apple Valley
- **Social Media**
  - **Focus:** Social media coverage
  - **Photo coverage:** •
  - **Contact:** Jim Dilday/Karla Wells

### Distribute 8/22/17  **Math Leadership Network**
- **Event date:** Aug. 22, 9 a.m.-noon
- **Location:** Brandman University in Ontario
- **Social Media**
  - **Focus:** Social media coverage
  - **Photo coverage:** •
  - **Contact:** Melanie Janzen
Communications 2017-18
Master News Opportunity Calendar
August

Info item 8/22/17  HACU Host, Advisory Committee Teleconference
Event date: Aug. 22, 12:30 p.m.
Location: Conference call
Focus: Announce event
Contact: Michelle Ottoson

Info item 8/22/17  Linked Learning Alliance Council Of Superintendents
Event date: Aug. 22, 1:30-3:30 p.m.
Location: Virtual meeting
Focus: Announce event
Contact: Michelle Ottoson

Info item 8/23/17  Special Education Teacher Academy
Event date: Aug. 23, 8:30 a.m.-3:30 p.m.
Location: D/M ESC in Apple Valley
Focus: Announce event
Contact: Stephanie Hedberg

Distribute 8/24/17  8th Annual Preschool Services Conference
Event date: Aug. 24, 8 a.m.-4 p.m.
Location: TBA
Social
Media
Photo coverage: •
Contact: Michelle Ottoson

Distribute 8/24/17  ELD Leadership Network
Event date: Aug. 24, 8:30-11:30 a.m.
Location: West End ESC in Rancho Cucamonga
Social
Media
Photo coverage: •
Contact: Jennifer Gateley/Barbara Lane

Info item 8/24/17  PBIS Learning LABS
Event date: Aug. 24, 8:30 a.m.-3:30 p.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Shinay Bowman
### Master News Opportunity Calendar

#### August

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Event Details</th>
<th>Media</th>
<th>Social Focus</th>
<th>Contact</th>
</tr>
</thead>
</table>
| **Distribute 8/24/17** | **ELA Leadership Network** | Event date: Aug. 24, 1-4 p.m.  
Location: West End ESC in Rancho Cucamonga  
Focus: Social media coverage | • |  | Jennifer Gateley/Barbara Lane |
| **Info item 8/25/17** | **Superintendents’ Leadership Series** | Event date: Aug. 25, 8 a.m.-noon  
Location: Roy C Hill Education Center in San Bernardino  
Focus: Announce event |  |  | Michelle Ottoson |
| **Info item 8/25/17** | **High Desert Job Corps Meeting** | Event date: Aug. 25, 9 a.m.-noon  
Location: Victor Valley College  
Focus: Announce event |  |  | Corina Paramo |
| **Distribute 8/25/17** | **Special Education Directors Training** | Event date: Aug. 25, noon-3:30 p.m.  
Location: Desert/Mountain ESC in Apple Valley  
Focus: Social media coverage | • |  | Corinne Foley |
| **Info item 8/25/17** | **High Desert Superintendents’ Meeting** | Event date: Aug. 25, noon  
Location: Victorville  
Focus: Announce event |  |  | Shari Malone, Apple Valley USD |
Communications 2017-18
Master News Opportunity Calendar

August

Info item 8/28/17  Association of Consolidated Program Administrators
Event date: Aug. 28, 9 a.m.-noon
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Cindie Medeiros

Info item 8/28/17  Community Outreach Meeting
Event date: Aug. 28, 9-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce meeting
Contact: Corina Paramo

Info item 8/28/17  SB Co. School Boards Association Ex. Comm. Meeting
Event date: Aug. 28, 6-8 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce meeting
Contact: Dennis Mobley

Distribute 8/29/17  AVID Elementary Principal Workshop
Event date: Aug. 29, 8-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event, social media coverage
Contact: Dina Ramsey

Distribute 8/29/17  Statewide Release Of CAASPP Results
Event date: Aug. 29
Location: California Department of Education
Focus: Announce results, social media coverage
News release: 
Contact: Mary Ellen Johnson

Info item 8/29/17  Job Alike Special Ed. Teachers Network Meeting
Event date: Aug. 29, 8-11:30 a.m.
Location: Mt. View building in San Bernardino
Focus: Announce event
Contact: Patty Matheny
Communications  
Master News Opportunity Calendar  
August

**Distrib. 8/29-30/17**  
**Student Soft Skills Boot Camp**  
Event date: Aug. 29-30, 8:30 a.m.-1:45 p.m.  
Location: Lions West Community Center in Rancho Cucamonga  
Focus: Social media coverage  
Contact: Jim Dilday/Karla Wells

**Info item 8/30/17**  
**Preschool Services/Head Start Share Gov. Meeting**  
Event date: Aug. 30, 2-4 p.m.  
Location: Co. Preschool Services office in San Bernardino  
Focus: Announce meeting  
Contact: Shar Robinson, SB Preschool Services

**Info item 8/31/17**  
**Essential Business Services – County CBO Meeting**  
Event date: Aug. 31, 9 a.m.-noon  
Location: Support Center in San Bernardino  
Focus: Announce meeting  
Contact: Rich De Nava

**Info item 8/31/17**  
**Maximizing Learning Series (High Schools)**  
Event date: Aug. 31, 8 a.m.-3 p.m.  
Location: APU in Victorville  
Focus: Announce meeting  
Contact: Melanie Janzen

**Info item 8/31/17**  
**Maximizing Learning Series (Grades K-2)**  
Event date: Aug. 31, 8 a.m.-3 p.m.  
Location: APU in Victorville  
Focus: Announce meeting  
Contact: Catherine Vittorio

**Info item 8/31/17**  
**PBIS Coaches Network**  
Event date: Aug. 31, 3-4:30 p.m.  
Location: Roy C Hill Education Center in San Bernardino  
Focus: Announce event  
Contact: Shinay Bowman
Communications
Master News Opportunity Calendar
2017-18
September

**Distribute 9/1/17**  
**Ed Tech Coaches Network**  
Event date: Sept. 1, 9 a.m.-noon  
Location: Roy C Hill Education Center in San Bernardino  
**Social**  
Focus: Social media coverage  
**Media**  
Photo coverage: •  
Contact: Sue Christensen

**Info item 9/4/17**  
**Labor Day Holiday**  
Event date: Sept. 4  
**News release**  
Focus: Recognize holiday  
Photo coverage: #  
Contact: Christine McGrew

**Info item 9/5/17**  
**Energy Conservation Period Ends**  
Event date: Sept. 5  
Focus: Announce schedule change  
Contact: Ralph Alba

**Distribute 9/5/17**  
**County Board Of Education Meeting**  
Event date: Sept. 5, 1 p.m.  
Location: Roy C Hill Education Center in San Bernardino  
**Social**  
Focus: Social media coverage  
**Media**  
Photo coverage: •  
Contact: Crystal Lopez

**Distribute 9/6/17**  
**Gangs, Drugs Task Force Meeting**  
Event date: Sept. 6, 7:30-8:30 a.m.  
Location: County Sheriff’s Dept. in San Bernardino  
**Social**  
Focus: Social media coverage  
**Media**  
Photo coverage: •  
Contact: Earl Smith
Every Student Succeeds Act Update Session
Event date: Sept. 6, 8 a.m.-3:30 p.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Cindie Medeiros

Transition Partnership New Teacher Training
Event date: Sept. 6, 8:30 a.m.-3:30 p.m.
Location: Mt. View Building in San Bernardino
Focus: Announce event
Contact: Helen Junker

Colton Community Cabinet Meeting
Event date: Sept. 6, 10 a.m.
Location: Joe Baca Middle School in Rialto
Focus: Announce event
Contact: Jacquie Paul

CCSESA Charter Schools Task Force Meeting
Event date: Sept. 6, 1 p.m.
Location: Conference call
Focus: Announce event
Contact: Michelle Ottoson

Educational Support For Foster Youth, Homeless Students
Event date: Sept. 7, 8 a.m.-noon
Location: Professional Development Center in San Bernardino
Focus: Announce event
Contact: Bunny Pinchback

BIA Education Summit
Event date: Sept. 7, 11:30 a.m.-2:30 p.m.
Location: Chino Campus of Chaffey College
Focus: Social media coverage
Photo coverage: •
News release: #
Contact: Lynne Kennedy
<table>
<thead>
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<th>Location</th>
<th>Focus</th>
<th>Contact</th>
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<tbody>
<tr>
<td>9/7/17</td>
<td>Community, School Safety Symposium</td>
<td>Sept. 7, 6 p.m.</td>
<td>University of Redlands</td>
<td>Announce event</td>
<td>Sgt. Daniel Marmolejo, Redlands HS</td>
</tr>
<tr>
<td>9/8/17</td>
<td>Introduction To Project Based Learning</td>
<td>Sept. 8, 8 a.m.-3 p.m.</td>
<td>Brier building in San Bernardino</td>
<td>Announce event</td>
<td>Cindie Medeiros</td>
</tr>
<tr>
<td>9/8-10/17</td>
<td>State County Boards Of Education Conference</td>
<td>Sept. 8-10</td>
<td>Monterey</td>
<td>Announce event</td>
<td>Crystal Lopez</td>
</tr>
<tr>
<td>9/8/17</td>
<td>District Superintendents’ Meeting</td>
<td>Sept. 8, 9 a.m.-noon</td>
<td>Roy C Hill Education Center in San Bernardino</td>
<td>Announce event</td>
<td>Michelle Ottoson</td>
</tr>
<tr>
<td>9/8/17</td>
<td>CaHELP JPA Meeting</td>
<td>Sept. 8, 12:30-2:30 p.m.</td>
<td>Roy C Hill Education Center in San Bernardino</td>
<td>Announce event</td>
<td>Jenae Holtz</td>
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<tr>
<td>9/11-13/17</td>
<td>Statewide Charter Authorizers Conference</td>
<td>Sept. 11-13</td>
<td>Sacramento</td>
<td>Announce event</td>
<td>Michelle Ottoson</td>
</tr>
</tbody>
</table>
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Master News Opportunity Calendar
September

Info item 9/11/17  Community Outreach Meeting
Event date: Sept. 11, 9-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Corina Paramo

Info item 9/11/17  CCSESA Board Of Directors Meeting
Event date: Sept. 11, 9:30 a.m.
Location: Sacramento
Focus: Announce event
Contact: Michelle Ottoson

Distribute 9/12/17  AVID K-12 Conference
Event date: Sept. 12, 8:30 a.m.-3 p.m.
Location: Riverside Convention Center
Social
Focus: Social media coverage
Media
Photo coverage:  •
Contact: Chirstina Barhorst

Info item 9/12/17  Coaches Network Series
Event date: Sept. 12, noon-3 p.m.
Location: Desert/Mountain ESC in Apple Valley
Focus: Announce event
Contact: Melissa Meetze-Hall

Distribute 9/13/17  Gangs, Drugs Task Force Executive Board
Event date: Sept. 13, 7:30-8:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Social
Focus: Social media coverage
Media
Photo coverage:  •
Contact: Earl Smith

Info item 9/13/17  Media Library Educators Network
Event date: Sept. 13, 8:30-11:30 a.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Jennifer Gateley
September

Info item 9/13/17  District Science Leadership Network Meeting  
Event date: Sept. 13, 9 a.m.-3 p.m.  
Location: Professional Development Center in San Bernardino  
Focus: Announce event  
Contact: Linda Braartz-Brown

Info item 9/13/17  Expanded Learning Directors’ Network Webinar  
Event date: Sept. 13, 10-11:30 a.m.  
Location: Roy C Hill Education Center in San Bernardino  
Focus: Announce event  
Contact: John Duran

Info item 9/13/17  Alignment SBC Executive Board Meeting  
Event date: Sept. 13, noon-2 p.m.  
Location: Roy C Hill Education Center in San Bernardino  
Focus: Announce event  
Contact: Lynne Kennedy

Distribute 9/13/17  SANDABS Meeting  
Event date: Sept. 13, 2-4 p.m.  
Location: Roy C Hill Education Center in San Bernardino  
Social Media  
Focus: Social media coverage  
Photo coverage: •  
Contact: Barbara Alejandre

Info item 9/14/17  Expanded Learning 101 Workshop  
Event date: Sept. 14, 8 a.m.-noon  
Location: Brier building in San Bernardino  
Focus: Announce event  
Contact: John Duran

Info item 9/14/17  Educational Support For Foster Care, Homeless Students  
Event date: Sept. 14, 8 a.m.-noon  
Location: Desert/Mountain SELPA in Apple Valley  
Focus: Announce event  
Contact: Bunny Pinchback
Communications

Master News Opportunity Calendar

September

**Distribute 9/14/17**  
**Family Engagement Network**  
Event date: Sept. 14, 8:30 a.m.-noon  
Location: Support Center in San Bernardino  
**Social**  
Focus: Social media coverage  
**Media**  
Photo coverage: •  
Contact: Mars Serna

**Info item 9/14/17**  
**BEST NET Software Advisory Meeting**  
Event date: Sept. 14, 9 a.m.-noon  
Location: Videoconference  
Focus: Announce event  
Contact: Nancy DeNolf

**Info item 9/14/17**  
**Network Advisory Committee Meeting**  
Event date: Sept. 14, 1-4 p.m.  
Location: Videoconference  
Focus: Announce event  
Contact: Nancy DeNolf

**Distribute 9/14/17**  
**State of Education Address News Release**  
Event date: Sept. 21  
Location: California Theatre in San Bernardino  
**News release**  
Focus: Announce event  
News release: #  
Contact: Christine McGrew

**Info item 9/14/17**  
**GIA Board Meeting**  
Event date: Sept. 14, 1:30 p.m.  
Location: Conference call  
Focus: Announce event  
Contact: Michelle Ottoson

**Distribute 9/15/17**  
**STEMapalooza**  
Event date: Sept. 15, 8-11:30 a.m.  
Location: Way World Outreach in San Bernardino  
**Social**  
Focus: Social media coverage  
**Media**  
Photo coverage: •  
Contact: Kim Terry
Communications  
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2017-18  
September  

Info item 9/15/17  Special Education Teacher Academy  
Event date: Sept. 15, 8:30 a.m.-3:30 p.m.  
Location: D/M ESC in Apple Valley  
Focus: Announce event  
Contact: Stephanie Hedberg  

Distribute 9/15/17  Mental Health, Community Resource Fair  
Event date: Sept. 15, 1:15-3:45 p.m.  
Location: Jesse Turner Center in Fontana  
Social  
Focus: Social media coverage  
Media  
Photo coverage: •  
Contact: Tami Goldstein  

Distrib. 9/18-19/17  Steve Zuieback’s Leadership Practices Workshop  
Event date: Sept. 18-19, 8:30 a.m.-4 p.m.  
Location: Desert/Mountain ESC in Apple Valley  
Social  
Focus: Social media coverage  
Media  
Photo coverage: •  
Contact: Caryn Valdez  

Info item 9/18/17  CTA Coalition/CTA Presidents’ Advisory Meetings  
Event date: Sept. 18, noon-2:30 p.m.  
Location: San Bernardino RRC  
Focus: Announce event  
Contact: Corina Paramo  

Info item 9/18/17  Boardsmanship Workshops  
Event date: Sept. 18, 6 p.m.  
Location: West End ESC in Rancho Cucamonga and Desert/Mountain ESC in Apple Valley  
Focus: Announce event  
Contact: Dennis Mobley  

Info item 9/19/17  AVID Path To Schoolwide Training  
Event date: Sept. 19, 8:30 a.m.-3 p.m.  
Location: Support Center in San Bernardino  
Focus: Announce event  
Contact: Miceal Kelly
Distribute 9/19/17  Math Leadership Network
Event date: Sept. 19, 9 a.m.-noon
Location: Brandman University in Ontario
Social
Focus: Social media coverage
Media
Photo coverage: •
Contact: Melanie Janzen

Info item 9/19/17  HACU Host, Advisory Committee Teleconference
Event date: Sept. 19, 12:30 p.m.
Location: Teleconference
Focus: Announce event
Contact: Michelle Ottoson

Distribute 9/20/17  San Bernardino County Assessment Network
Event date: Sept 20, 8-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
Social
Focus: Social media coverage
Media
Photo coverage: •
Contact: Robin McIver-Brown

Distrib. 9/20-21/17  Kate Kinsella Institute For Learning, Coaching
Event date: Sept 20-21, 8:30 a.m.-3:30 p.m.
Location: TBD
Social
Focus: Social media coverage
Media
Photo coverage: •
Contact: Barbara Lane

Info item 9/20/17  PBIS Learning LABS
Event date: Sept. 20, 8:30 a.m.-3:30 p.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Shinay Bowman

Info item 9/20/17  County Committee Meeting
Event date: Sept. 20, 6 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Angel Arrington
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Name</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>9/21/17</td>
<td><strong>State of Education Address</strong></td>
<td>Event date: Sept. 21, 3:30-5 p.m.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Location: California Theatre in San Bernardino</td>
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<tr>
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<td><strong>Social</strong></td>
<td>Focus: Social media coverage</td>
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<td></td>
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<td>News release: #</td>
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<tr>
<td></td>
<td></td>
<td>Contact: Christine McGrew</td>
</tr>
<tr>
<td>Info item 9/21/17</td>
<td><strong>County CBO Advisory Committee Meeting</strong></td>
<td>Event date: Sept. 21, 9-11 a.m.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Location: Roy C Hill Education Center in San Bernardino</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Focus: Announce meeting</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Contact: Rich De Nava</td>
</tr>
<tr>
<td>Info item 9/21/17</td>
<td><strong>History/Social Science Teacher Leadership Network</strong></td>
<td>Event date: Sept. 21, 4:30-8 p.m.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Location: West End ESC in Rancho Cucamonga</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Focus: Announce event</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Contact: Barbara Lane</td>
</tr>
<tr>
<td>Info item 9/22/17</td>
<td><strong>County Personnel Administrators Meeting</strong></td>
<td>Event date: Sept. 22, 8-11:30 a.m.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Location: D/M ESC in Apple Valley</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Focus: Announce event</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Contact: Linda Fabre</td>
</tr>
<tr>
<td>Info item 9/22/17</td>
<td><strong>West End SELPA Superintendents Council</strong></td>
<td>Event date: Sept. 22, 9:30-11:30 a.m.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Location: West End ESC in Rancho Cucamonga</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Focus: Announce event</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Contact: Susan Bobbitt-Voth</td>
</tr>
<tr>
<td>Info item 9/23/17</td>
<td><strong>Special Education Teacher Academy</strong></td>
<td>Event date: Sept. 23, 8:30 a.m.-3:30 p.m.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Location: D/M ESC in Apple Valley</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Focus: Announce event</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Contact: Stephanie Hedberg</td>
</tr>
</tbody>
</table>
Communications
Master News Opportunity Calendar
September

**Info item 9/23/17**  **High Desert Latina Summit**
Event date: Sept. 23, 8 a.m.-2 p.m.
Location: Victor Valley College
Focus: Announce event
Contact: Linda Miranda

**Info item 9/25/17**  **Community Outreach Meeting**
Event date: Sept. 25, 9-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Corina Paramo

**Distribute 9/25/17**  **East Valley Teacher/Paraeducator Team Meeting**
Event date: Sept. 25, 3-4:30 p.m.
Location: TBD
Social Media
Focus: Social media coverage
Photo coverage: •
Contact: Scott Wyatt

**Info item 9/25/17**  **PBIS Coaches Network**
Event date: Sept. 25, 3-4:30 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Shinay Bowman

**Info item 9/25/17**  **County School Boards Association Ex. Comm. Meeting**
Event date: Sept. 25, 6 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Crystal Lopez

**Distrib. 9/26-27/17**  **Kagan Structures To Boost Engagement, Learning**
Event date: Sept. 26-27, 8 a.m.-3 p.m.
Location: Professional Development Center in San Bernardino
Social Media
Focus: Social media coverage
Photo coverage: •
Contact: Melanie Janzen
September

Distribute 9/26/17  West End Teacher/Paraeducator Team Meeting
Event date: Sept. 26, 3-4:30 p.m.
Location: West End ESC in Rancho Cucamonga
Social Focus: Social media coverage
Media Photo coverage: •
Contact: Peggy McFee

Distribute 9/27/17  LCAP Continuous Improvement Collaborative
Event date: Sept. 27, 8-11:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Social Focus: Social media coverage
Media Photo coverage: •
Contact: Robin McIver-Brown

Distribute 9/28/17  LCAP Continuous Improvement Collaborative
Event date: Sept. 28, 8-11:30 a.m.
Location: Desert/Mountain ESC in Apple Valley
Social Focus: Social media coverage
Media Photo coverage: •
Contact: Robin McIver-Brown

Info item 9/28/17  Special Education Teacher Academy
Event date: Sept. 28, 8:30 a.m.-3:30 p.m.
Location: D/M ESC in Apple Valley
Focus: Announce event
Contact: Stephanie Hedberg

Info item 9/28/17  AVID Higher Education Meeting
Event date: Sept. 28, 9 a.m.-noon
Location: TBD
Focus: Announce event
Contact: Miceal Kelly

Info item 9/28/17  Coaches Network
Event date: Sept. 28, noon-3 p.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Cindie Medeiros
# Communications Master News Opportunity Calendar

## September

| Distribute 9/28/17 | **High Desert Teacher/Paraeducator Team Meeting**  
Event date: Sept. 28, 3-4:30 p.m.  
Location: Desert/Mountain ESC in Apple Valley |
<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>Social</td>
<td>Focus: Social media coverage</td>
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<tr>
<td>Media</td>
<td>Photo coverage: *</td>
</tr>
<tr>
<td>Contact</td>
<td>Rich Frederick</td>
</tr>
</tbody>
</table>

| Info item 9/29/17  | **Sen. Leyva Young Men’s Leadership Conference**  
Event date: Sept. 29, 7:30-8:30 a.m.  
Location: InTech Center in Fontana  
Focus: Announce event  
Contact: Linda Miranda |
|---------------------|----------------------------------------------------------------------------------|

| Info item 9/29/17  | **Essential Business Services County CBO Meeting**  
Event date: Sept. 29, 9 a.m.-noon  
Location: Support Center in San Bernardino  
Focus: Announce event  
Contact: Rich De Nava |
|---------------------|----------------------------------------------------------------------------------|

| Info item 9/29/17  | **High Desert Superintendents’ Meeting**  
Event date: Sept. 29, noon  
Location: Victorville  
Focus: Announce event  
Contact: Shari Malone, Apple Valley USD |
|---------------------|----------------------------------------------------------------------------------|

| Distribute 9/30/17 | **Expanded Horizons College, Career Fair**  
Event date: Sept. 30, 8 a.m.-3 p.m.  
Location: University of Redlands |
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Social</td>
<td>Focus: Social media coverage</td>
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<tr>
<td>Media</td>
<td>Photo coverage: *</td>
</tr>
<tr>
<td>Contact</td>
<td>Brenda Dowdy</td>
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</tbody>
</table>

| Distribute 9/30/17 | **SBCSS Reading Rally**  
Event date: Sept. 30, 9 a.m.-2 p.m.  
Location: Cal State San Bernardino |
<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Social</td>
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<td>Media</td>
<td>Photo coverage: *</td>
</tr>
<tr>
<td>Contact</td>
<td>Fermin Jaramillo</td>
</tr>
</tbody>
</table>
Communications

Master News Opportunity Calendar

October

Info item 10/3/17  REEL/STEP Teaching Conference
Event date: Oct. 3, 8 a.m.-3:30 p.m.
Location: Bourns Engineering in Riverside
Focus: Announce event
Contact: Kim Terry

Distribute 10/4/17  Countywide Gangs, Drugs Task Force Meeting
Event date: Oct. 4, 7:30-8:30 a.m.
Location: County Sheriff Department in SB
Social Media
Focus: Social media coverage
Photo coverage: •
Contact: Earl Smith

Distribute 10/4/17  Management/Confidential Team Meeting
Event date: Oct. 4, 2-4 p.m.
Location: National Orange Show
Social Media
Focus: Social media coverage
Photo coverage: •
Contact: Corina Paramo

Distribute 10/6/17  State of Education Address in High Desert
Event date: Oct. 13
Location: High Desert Church in Victorville
News release
Focus: Announce event
News release: #
Contact: Christine McGrew

Distribute 10/9/17  County Board Of Education Meeting
Event date: Oct. 9, 1 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Media
Focus: Social media coverage
Photo coverage: •
Contact: Crystal Lopez

Info item 10/11/17  Second Annual CJUSD College, Career Fair
Event date: Oct. 11, 5-7:30 p.m.
Location: Gonzales Community Center in Colton
Focus: Announce event
Contact: Jacque Paul
Communications
Master News Opportunity Calendar
October

Distribute 10/11/17  Gangs, Drugs Task Force Executive Board Meeting
Event date: Oct. 11, 7:30-8:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Social  Focus: Social media coverage
Media  Photo coverage: •
Contact: Earl Smith

Distribute 10/11/17  SANDABS Meeting
Event date: Oct. 11, 2-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social  Focus: Social media coverage
Media  Photo coverage: •
Contact: Barbara Alejandre

Info item 10/11/17  African American Task Force For Student Achievement
Event date: Oct. 11, 4-6 p.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Robin McIver-Brown

Distribute 10/12/17  Family Engagement Leadership Academy
Event date: Oct. 12, 8 a.m.-3 p.m.
Location: Brier building in San Bernardino
Social  Focus: Social media coverage
Media  Photo coverage: •
Contact: Mars Serna

Distribute 10/12/17  ELA Leadership Network
Event date: Oct. 12, 1-4 p.m.
Location: West End ESC in Rancho Cucamonga
Social  Focus: Social media coverage
Media  Photo coverage: •
Contact: Jennifer Gateley/Barbara Lane
Communications 2017-18
Master News Opportunity Calendar
October

Distribute 10/13/17  State of Education Address in High Desert
Event date: Oct. 13, 3:30-5 p.m.
Location: High Desert Church in Victorville
Social Focus: Social media coverage
Media Photo coverage: •
News release: #
Contact: Christine McGrew

Distrib. 10/13-14/17  ACSA Equity Institute
Event date: Oct. 13-14, 9 a.m.-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Focus: Social media coverage
Media Photo coverage: •
Contact: Cindie Medeiros

Info item 10/17/17  CTA Coalition/CTA Presidents’ Advisory Meetings
Event date: Oct. 17, noon-2:30 p.m.
Location: San Bernardino RRC
Focus: Announce event
Contact: Corina Paramo

Distribute 10/17/17  Math Leadership Network
Event date: Oct. 17, 9 a.m.-noon
Location: Brandman University in Ontario
Social Focus: Social media coverage
Media Photo coverage: •
Contact: Melanie Janzen

Distribute 10/18/17  Veterans Diploma Project Graduation
Event date: Oct. 18, 3:30-5:30 p.m.
Location: Serrano High School in Phelan
Focus: Social media coverage
Photo coverage: •
Video coverage: *
Contact: Corina Paramo
Communications

Master News Opportunity Calendar

October

Distrib. 10/18-19/17 Kate Kinsella Institute For Learning, Coaching
Event date: Oct. 18-19, 8:30 a.m.-3:30 p.m.
Location: TBD
Social Focus: Social media coverage
Media Photo coverage: •
Contact: Barbara Lane

Distribute 10/19/17 School Safety Summit
Event date: Oct. 19, 8 a.m.-noon
Location: Jesse Turner Center in Fontana
Social Focus: Social media coverage
Media Photo coverage: •
Contact: Earl Smith

Info item 10/19/17 LCAP Continuous Improvement Collaborative
Event date: Oct. 19, 8:30-11:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Robin McIver-Brown

Distribute 10/19/17 County Schools’ Harvest Luncheon
Event date: Oct. 19, 11:30 a.m.-1:30 p.m.
Location: TBA
Social Focus: Social media coverage
Media Photo coverage: •
Contact: Lena Young-Gallardo

Info it. 10/20-21/17 Site Coordinator Expanded Learning Symposium
Event date: Oct. 20-21
Location: Sacramento
Focus: Announce event
Contact: John Duran

Info item 10/23/17 PBIS Learning LABS
Event date: Oct. 23, 8:30 a.m.-3:30 p.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Shinay Bowman
Info item 10/24/17  LCAP Continuous Improvement Collaborative  
Event date: Oct. 24, 8:30-11:30 a.m.  
Location: Desert/Mountain ESC in Apple Valley  
Focus: Announce event  
Contact: Robin McIver-Brown

Info item 10/26/17  County Counselor Network Meeting  
Event date: Oct. 26, 8 a.m.-3 p.m.  
Location: Brier building in San Bernardino  
Focus: Announce event  
Contact: Cindie Medeiros

Info item 10/26/17  Essential Business Services County CBO Meeting  
Event date: Oct. 26, 8 a.m.-3 p.m.  
Location: West End ESC in Rancho Cucamonga  
Focus: Announce event  
Contact: Rich De Nava

Info item 10/30/17  PBIS Coaches Network  
Event date: Oct. 30, 3-4:30 p.m.  
Location: Roy C Hill Education Center in San Bernardino  
Focus: Announce event  
Contact: Shinay Bowman

Distribute 10/31/17  County Superintendent Meets With Classified Staff  
Event date: Oct. 31, 2-4 p.m.  
Location: Brier building in San Bernardino  
Social  
Focus: Social media coverage

Media  
Photo coverage: •  
Contact: Corina Paramo
Communications 2017-18
Master News Opportunity Calendar
November

**Distribute 11/1/17 Gangs, Drugs Task Force Meeting**
Event date: Nov. 1, 7:30-8:30 a.m.
Location: County Sheriff’s Department in San Bernardino
Social Focus: Social media coverage
Media Photo coverage: •
Contact: Earl Smith

**Distribute 11/1/17 First Round Of Mock Trial Program Begins**
Event dates: Four rounds of prelims (Nov. 1, 8, 15, 29)
Focus: Series of competitions (4 rounds)
News release News Release: #
Contact: Fermin Jaramillo

**Info item 11/2/17 District Superintendents Advisory Committee**
Event date: Nov. 2, 2:30-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Corina Paramo

**Distribute 11/4/17 Rube Goldberg Competition**
Event date: Nov. 4, 8 a.m.-4 p.m.
Location: Way World Outreach in San Bernardino
Social Focus: Social media coverage
Media Photo coverage: •
Contact: Earl Smith

**Distribute 11/6/17 County Board Of Education Meeting**
Event date: Nov. 6, 1 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Focus: Social media coverage
Media Photo coverage: •
Contact: Crystal Lopez

**Distribute 11/7/17 County Superintendent Meets With Classified Staff**
Event date: Nov. 7, 2-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Focus: Social media coverage
Media Photo coverage: •
Contact: Corina Paramo
Communications  
Master News Opportunity Calendar  
November

Distribute 11/8/17  
**Gangs, Drugs Task Force Executive Board Meeting**  
Event date: Nov. 8, 7:30-8:30 a.m.  
Location: Roy C Hill Education Center in San Bernardino  
**Social**  
Focus: Social media coverage  
**Media**  
Photo coverage: •  
Contact: Earl Smith

Distribute 11/8/17  
**SANDABS Meeting**  
Event date: Nov. 8, 2-4 p.m.  
Location: Roy C Hill Education Center in San Bernardino  
**Social**  
Focus: Social media coverage  
**Media**  
Photo coverage: •  
Contact: Barbara Alejandre

Distribute 11/8/17  
**Second Round County Mock Trial Competition**  
Event date: Nov. 8, 5 p.m.  
Location: Courthouse in SB, RC and Victorville  
**Social**  
Focus: Social media coverage  
**Media**  
Photo coverage: •  
Contact: Fermin Jaramillo

Info item 11/9/17  
**Maximizing Learning Series (High Schools)**  
Event date: Nov. 9, 8 a.m.-3 p.m.  
Location: APU in Victorville  
Focus: Announce meeting  
Contact: Melanie Janzen

Info item 11/9/17  
**Maximizing Learning Series (Grades K-2)**  
Event date: Nov. 9, 8 a.m.-3 p.m.  
Location: APU in Victorville  
Focus: Announce meeting  
Contact: Catherine Vittorio
Communications
Master News Opportunity Calendar

November

**Distribute 11/9/17**  
**Family Engagement Network**  
Event date: Nov. 9, 9 a.m.-noon  
Location: Desert/Mountain ESC in Apple Valley  

**Social**  
Focus: Social media coverage  

**Media**  
Photo coverage: •  
Contact: Mars Serna

**Info item 11/10/17**  
**Veterans Day Holiday (Observed)**  
Event date: Nov. 10  

**News Release**  
Focus: Recognize holiday  
News release: #  
Contact: Christine McGrew

**Distrib. 11/13-14/17**  
**Steve Zuieback’s Leadership Practices Workshop**  
Event date: Nov. 13-14, 8:30 a.m.-4 p.m.  
Location: Desert/Mountain ESC in Apple Valley  

**Social**  
Focus: Social media coverage  

**Media**  
Photo coverage: •  
Contact: Caryn Valdez

**Distribute 11/14/17**  
**County Superintendent Meets With Classified Staff**  
Event date: Nov. 14, 2-4 p.m.  
Location: Desert Mountain ESC in Apple Valley  

**Social**  
Focus: Social media coverage  

**Media**  
Photo coverage: •  
Contact: Corina Paramo

**Info item 11/15/17**  
**Media Library Educators Network**  
Event date: Nov. 15, 8:30-11:30 a.m.  
Location: West End ESC in Rancho Cucamonga  
Focus: Announce event  
Contact: Jennifer Gateley

**Info item 11/15/17**  
**District Science Leadership Network Meeting**  
Event date: Nov. 15, 9 a.m.-3 p.m.  
Location: Riverside COE  
Focus: Announce event  
Contact: Linda Braartz-Brown
Communications  
Master News Opportunity Calendar  
November

**Distribute 11/15/17  Third Round County Mock Trial Competition**
Event date: Nov. 15, 5 p.m.
Location: Courthouse in SB, RC and Victorville

**Social**
Focus: Social media coverage

**Media**
Photo coverage: •
Contact: Fermin Jaramillo

**Distribute 11/16/17  Association Of Consolidated Program Admin. Meeting**
Event date: Nov. 16, 9 a.m.-noon
Location: Roy C Hill Education Center in San Bernardino

**Social**
Focus: Social media coverage

**Media**
Photo coverage: •
Contact: Cindie Medeiros

**Info item 11/16/17  History/Social Science Teacher Leadership Network**
Event date: Nov. 16, 4:30-8 p.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Barbara Lane

**Info  11/23-24/17  Thanksgiving Holiday Break**
Event date: Nov. 23-24

**News release**
Focus: Recognize holiday
New release: #
Contact: Christine McGrew

**Distribute 11/28/17  Math Leadership Network**
Event date: Nov. 28, 9 a.m.-noon
Location: Brandman University in Ontario

**Social**
Focus: Social media coverage

**Media**
Photo coverage: •
Contact: Catherine Vittorio

**Info item 11/29/17  LCAP Continuous Improvement Collaborative**
Event date: Nov. 29, 8:30-11:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Robin McIver-Brown
Communications

Master News Opportunity Calendar

November

Distribute 11/29/17  Fourth Round County Mock Trial Competition
Event date: Nov. 29, 5 p.m.
Location: Courthouse in SB, RC and Victorville

Social
Focus: Social media coverage

Media
Photo coverage: •
Contact: Fermin Jaramillo
Communications
Master News Opportunity Calendar
December

Distrib. 12/1-2/17  ACSA Equity Institute
Event date: Dec. 1-2, 9 a.m.-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social  Focus: Social media coverage
Media  Photo coverage: •
Contact: Cindie Medeiros

Distribute 12/1/17  Mock Trial Semifinals
Event date: Dec. 5-6
Focus: Announce semifinalists
News release  News Release: #
Contact: Fermin Jaramillo

Distribute 12/4/17  County Board Of Education Meeting
Event date: Dec. 4, 1 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social  Focus: Social media coverage
Media  Photo coverage: •
Contact: Crystal Lopez

Info item 12/5/17  CTA Coalition/CTA Presidents’ Advisory Meetings
Event date: Dec. 5, noon-2:30 p.m.
Location: San Bernardino RRC
Focus: Announce event
Contact: Corina Paramo

Distrib. 12/5-6/17  Semifinals Of County Mock Trial Competition
Event date: Dec. 5-6, 5 p.m.
Location: San Bernardino Courthouse
Social  Focus: Social media coverage
Media  Photo coverage: •
Contact: Fermin Jaramillo

Distribute 12/6/17  Countywide Gangs, Drugs Task Force Meeting
Event date: Dec. 6, 7:30-8:30 a.m.
Location: Co. Sheriff’s Office in San Bernardino
Social  Focus: Social media coverage
Media  Photo coverage: •
Contact: Earl Smith
December

Info item 12/6/17 **County Counselor Network Meeting**
Event date: Dec. 7, 8:30 a.m.-noon
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Cindie Medeiros

Info item 12/7/17 **County CBO Advisory Committee Meeting**
Event date: Dec. 7, 9-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Rich De Nava

Distribute 12/7/17 **County Superintendent’s Annual Holiday Open House**
Event date: Dec. 7, 2-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social
Focus: Social media coverage
Media
Photo coverage: •
Contact: Lena Young-Gallardo

Distribute 12/9/17 **Mock Trial Finals**
Event date: Dec. 9
Focus: Announce finalists
News release
News Release: #
Photo coverage: •
Contact: Fermin Jaramillo

Distrib. 12/11-12/17 **Steve Zuieback’s Leadership Practices Workshop**
Event date: Dec. 11-12, 8:30 a.m.-4 p.m.
Location: Desert/Mountain ESC in Apple Valley
Social
Focus: Social media coverage
Media
Photo coverage: •
Contact: Caryn Valdez

Distrib. 12/12-13/17 **Kate Kinsella Institute For Learning, Coaching**
Event date: Dec. 12-13, 8:30 a.m.-3:30 p.m.
Location: TBD
Social
Focus: Social media coverage
Media
Photo coverage: •
Contact: Barbara Lane
**Distribute 12/13/17  Gangs, Drugs Task Force Ex. Board Meeting**  
Event date: Dec. 13, 7:30-8:30 a.m.  
Location: Roy C Hill Education Center in San Bernardino  
Social  
Focus: Social media coverage  
Media  
Photo coverage: •  
Contact: Earl Smith

**Info item 12/13/17  SANDABS Meeting**  
Event date: Dec. 13, 2-4 p.m.  
Location: Roy C Hill Education Center in San Bernardino  
Focus: Announce event  
Contact: Michelle Winemiller

**Distribute 12/14/17  ELA Leadership Network**  
Event date: Dec. 14, 1-4 p.m.  
Location: West End ESC in Rancho Cucamonga  
Social  
Focus: Social media coverage  
Media  
Photo coverage: •  
Contact: Jennifer Gateley/Barbara Lane

**Info item 12/15/17  Essential Business Services County CBO Meeting**  
Event date: Dec. 15, 9 a.m.-noon  
Location: Support Center in San Bernardino  
Focus: Announce event  
Contact: Rich De Nava

**Info item 12/20/17  County Committee Meeting**  
Event date: Dec. 20, 6-7 p.m.  
Location: Roy C Hill Education Center in San Bernardino  
Focus: Announce event  
Contact: Angel Arrington

**Info 12/20/17  Christmas Holiday Break**  
Event date: Dec. 25-26  
Focus: Recognize holiday  
News release: #  
Contact: Christine McGrew
# January

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Event Details</th>
</tr>
</thead>
</table>
| Info item 1/1-2/18 | **New Year’s Eve, New Year’s Holidays (Observed)** | Event date: Jan. 1-2  
Focus: Recognize holidays  
Contact: Christine McGrew |
| Distribute 1/3/18 | **Countywide Gangs, Drugs Task Force** | Event date: Jan. 3, 7:30-8:30 a.m.  
Location: Co. Sheriff’s Office in San Bernardino  
Social  
Focus: Social media coverage  
Media  
Photo coverage: •  
Contact: Earl Smith |
| Distribute 1/3/18 | **County Board Of Education Meeting** | Event date: Jan. 3, 1 p.m.  
Location: Etiwanda Gardens in Rancho Cucamonga  
Social  
Focus: Social media coverage  
Media  
Photo coverage: •  
Contact: Crystal Lopez |
| Info Item 1/9/18 | **Gov. Brown Reveals 2018-19 State Budget** | Event date: Jan. 9, 11 a.m.  
Location: State Capitol  
Contact: Rich De Nava |
| Distribute 1/9/18 | **Parent Leadership Training Academy** | Event date: Jan. 9, 9 a.m.-noon  
Location: Brier building in San Bernardino  
Social  
Focus: Social media coverage  
Media  
Photo coverage: •  
Contact: Mars Serna |
| Distribute 1/10/18 | **Gangs, Drugs Task Force Executive Board Meeting** | Event date: Jan. 10, 7:30-8:30 a.m.  
Location: Roy C Hill Education Center in San Bernardino  
Social  
Focus: Social media coverage  
Media  
Photo coverage: •  
Contact: Earl Smith |
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January

**Info item 1/10/18**  
**SANDABS Meeting**  
Event date: Jan. 10, 2-4 p.m.  
Location: Roy C Hill Education Center in San Bernardino  
Focus: Announce meeting  
Contact: Michelle Winemiller

**Distribute 1/11/18**  
**Family Engagement Network**  
Event date: Jan. 11, 8 a.m.-noon  
Location: West End ESC in Rancho Cucamonga  
Social  
Focus: Social media coverage  
Media  
Photo coverage: •  
Contact: Mars Serna

**Info item 1/11/18**  
**District Superintendents Advisory Committee**  
Event date: Jan. 11, 2:30-4 p.m.  
Location: Roy C Hill Education Center in San Bernardino  
Focus: Announce event  
Contact: Corina Paramo

**Distribute 1/11/18**  
**Mock Trial Awards Ceremony**  
Event date: Jan. 11, 6-8 p.m.  
Location: National Orange Show in San Bernardino  
Social  
Photo coverage: •  
Media  
Focus: Announce event, social media coverage  
Contact: Fermin Jaramillo

**Info item 1/15/18**  
**Martin Luther King Holiday**  
Event date: Jan. 15  
Focus: Recognize holiday  
News release  
News release: #  
Contact: Christine McGrew

**Distrib. 1/16-17/18**  
**Steve Zuieback’s Leadership Practices Workshop**  
Event date: Jan. 16-17, 8:30 a.m.-4 p.m.  
Location: Desert/Mountain ESC in Apple Valley  
Social  
Focus: Social media coverage  
Media  
Photo coverage: •  
Contact: Caryn Valdez
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Distributed 1/16/18</td>
<td><strong>Math Leadership Network</strong></td>
<td>Event date: Jan. 16, 9 a.m.-noon&lt;br&gt;Location: Brandman University in Ontario&lt;br&gt;&lt;br&gt;Social Media&lt;br&gt;Focus: Social media coverage&lt;br&gt;Photo coverage: •&lt;br&gt;Contact: Catherine Vittorio</td>
</tr>
<tr>
<td>Info item 1/16/18</td>
<td><strong>Superintendent’s East Valley Regional Advisory Meeting</strong></td>
<td>Event date: Jan. 16, 4-5:30 p.m.&lt;br&gt;Location: Roy C Hill Education Center in San Bernardino&lt;br&gt;Focus: Announce event&lt;br&gt;Contact: Corina Paramo</td>
</tr>
<tr>
<td>Info item 1/16/18</td>
<td><strong>African American Task Force For Student Achievement</strong></td>
<td>Event date: Jan. 16, 4-6 p.m.&lt;br&gt;Location: West End ESC in Rancho Cucamonga&lt;br&gt;Focus: Announce event&lt;br&gt;Contact: Robin McIver-Brown</td>
</tr>
<tr>
<td>Info item 1/17/18</td>
<td><strong>Media Library Educators Network</strong></td>
<td>Event date: Jan. 17, 8:30-11:30 a.m.&lt;br&gt;Location: West End ESC in Rancho Cucamonga&lt;br&gt;Focus: Announce event&lt;br&gt;Contact: Jennifer Gateley</td>
</tr>
<tr>
<td>Info item 1/18/18</td>
<td><strong>County CBO Advisory Committee Meeting</strong></td>
<td>Event date: Jan. 18, 9-11 a.m.&lt;br&gt;Location: Roy C Hill Education Center in San Bernardino&lt;br&gt;Focus: Announce event&lt;br&gt;Contact: Rich De Nava</td>
</tr>
<tr>
<td>Info item 1/18/18</td>
<td><strong>Superintendent’s West End Regional Advisory Meeting</strong></td>
<td>Event date: Jan. 18, 1:30-3 p.m.&lt;br&gt;Location: TBD&lt;br&gt;Focus: Announce event&lt;br&gt;Contact: Corina Paramo</td>
</tr>
</tbody>
</table>
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January  

**Info item 1/18/18**  
**History/Social Science Teacher Leadership Network**  
Event date: Jan. 18, 4:30-8 p.m.  
Location: West End ESC in Rancho Cucamonga  
Focus: Announce event  
Contact: Barbara Lane  

**Distribute 1/19/18**  
**Academic Decathlon**  
Event dates: Jan. 27, Feb. 3  
Focus: Announce event, need volunteers, PSAs  
**News Release**  
News Release: #  
Contact: Fermin Jaramillo  

**Distribute 1/23/18**  
**Education Medal of Honor Program Announced**  
Event date: Jan. 23  
Focus: Honoring education professionals and community members  
**News Release**  
News Release: #  
Contact: Dan Evans  

**Distribute 1/24/18**  
**San Bernardino County Assessment Network**  
Event date: Jan. 24, 8-11:30 a.m.  
Location: Roy C Hill Education Center in San Bernardino  
**Social Media**  
Focus: Social media coverage  
Photo coverage: *  
Contact: Robin McIver-Brown  

**Info item 1/25/18**  
**Family Engagement Leadership Academy**  
Event date: Jan. 25, 8 a.m.-3 p.m.  
Location: Brier building in San Bernardino  
Focus: Announce event  
Contact: Mars Serna  

**Info item 1/25/18**  
**Association of Consolidated Program Administrators**  
Event date: Jan. 25, 9 a.m.-noon  
Location: Roy C Hill Education Center in San Bernardino  
Focus: Announce event  
Contact: Cindie Medeiros
Communications

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January

Info item 1/26/18  Essential Business Services County CBO Meeting
Event date: Jan. 26, 9 a.m.-noon
Location: Support Center in San Bernardino
Focus: Announce event
Contact: Rich De Nava

Info item 1/26-27/18  ACSA Equity Institute
Event date: Jan. 26-27, 9 a.m.-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social
Focus: Social media coverage
Media
Photo coverage: •
Contact: Cindie Medeiros

Distribute 1/27/18  First Day Of Countywide Academic Decathlon
Event date: Jan. 27, 7:30 a.m.-12:30 p.m.
Location: Redlands East Valley High School
Social
Focus: Social media coverage
Media
Photo coverage: •
Contact: Fermin Jaramillo

Info item 1/29/18  PBIS Coaches Network
Event date: Jan. 29, 3-4:30 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Shinay Bowman

Info item 1/30/18  Superintendent’s High Desert Regional Advisory Meeting
Event date: Jan. 30, 3-4:30 p.m.
Location: D/M ESC in Apple Valley
Focus: Announce event
Contact: Corina Paramo

Info item 1/30/18  LCAP Continuous Improvement Collaborative
Event date: Jan. 30, 8:30-11:30 a.m.
Location: Desert/Mountain ESC in Apple Valley
Focus: Announce event
Contact: Robin McIver-Brown
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**Distribute 1/31/18**  
**High Desert Student Advisory Panel**  
Event date: Jan. 31, 8:30 a.m.-1:30 p.m.  
Location: TBD  
Social Media  
Focus: Social media coverage, announce event  
Contact: Jim Dilday/Karla Wells

**Info item 1/31/18**  
**LCAP Continuous Improvement Collaborative**  
Event date: Jan. 31, 8:30-11:30 a.m.  
Location: Roy C Hill Education Center in San Bernardino  
Focus: Announce event  
Contact: Robin McIver-Brown
Distribute 2/1/18  West End/East Valley Student Advisory Panel
Event date: Feb. 1, 8:30 a.m.-1:30 p.m.
Location: TBD
Social
Focus: Social media coverage, announce event
Media
Photo coverage: •
Contact: Jim Dilday/Karla Wells

Info item 2/2/18  District Superintendents’ Meeting
Event date: Feb. 2, 9 a.m.-noon
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Michelle Ottoson

Distribute 2/3/18  Academic Decathlon Super Quiz
Event date: Feb. 3
Location: Redlands East Valley High School
Social
Focus: Social media coverage
Media
Photo coverage: •
Contact: Fermin Jaramillo

Distribute 2/5/18  County Board Of Education Meeting
Event date: Feb. 5, 1 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social
Focus: Social media coverage
Media
Photo coverage: •
Contact: Crystal Lopez

Info item 2/6/18  CTA Coalition/CTA Presidents’ Advisory Meetings
Event date: Feb. 6, noon-2:30 p.m.
Location: San Bernardino RRC
Focus: Announce event
Contact: Corina Paramo
Distribute 2/7/18 County Gangs, Drugs Task Force Meeting  
Event date: Feb. 7, 7:30-8:30 a.m.  
Location: Roy C Hill Education Center in San Bernardino  
Social Focus: Social media coverage  
Media Photo coverage: •  
Contact: Earl Smith

Distribute 2/8/18 Academic Decathlon Banquet  
Event date: Feb. 8, 6 p.m.  
Location: National Orange Show in San Bernardino  
Social Focus: Social media coverage  
Media Photo coverage: •  
Contact: Fermin Jaramillo

Distribute 2/10/18 Basin Honor Band  
Event date: Feb. 10, 7 p.m.  
Location: University of Redlands  
Social Focus: Social media coverage  
Media Photo coverage: •  
Contact: Fermin Jaramillo

Info item 2/12, 19/18 President’s Day Holidays  
Event date: Feb. 12, 19  
News release Focus: Recognize holidays  
News release: #  
Contact: Christine McGrew

Distribute 2/13/18 Education Medal of Honor Deadline Nears  
Event date: Feb. 13  
Focus: Deadline reminder, social media coverage  
News release News Release: #  
Contact: Dan Evans

Info item 2/13/18 Maximizing Learning Series (High Schools)  
Event date: Feb. 13, 8 a.m.-3 p.m.  
Location: APU in Victorville  
Focus: Announce meeting  
Contact: Melanie Janzen
February

Info item 2/13/18  LCAP/BAS Calibrations Workshop
Event date: Feb. 13, 8-11:30 a.m.
Location: Brier building in San Bernardino
Focus: Announce meeting
Contact: Robin McIver-Brown

Info item 2/13/18  Maximizing Learning Series (Grades K-2)
Event date: Feb. 13, 8 a.m.-3 p.m.
Location: APU in Victorville
Focus: Announce meeting
Contact: Catherine Vittorio

Distribute 2/14/18  County Gangs, Drugs Task Force Ex. Board Meeting
Event date: Feb. 14, 7:30-8:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Social
Focus: Social media coverage
Media
Photo coverage: •
Contact: Earl Smith

Distribute 2/14/18  High Desert Student Advisory Panel
Event date: Feb. 14, 8:30 a.m.-1:30 p.m.
Location: TBD
Social
Focus: Social media coverage, announce event
Media
Photo coverage: •
Contact: Jim Dilday/Karla Wells

Info item 2/14/18  District Science Leadership Network Meeting
Event date: Feb. 14, 9 a.m.-3 p.m.
Location: Professional Development Center in San Bernardino
Focus: Announce event
Contact: Linda Braartz-Brown

Distribute 2/15/18  West End/East Valley Student Advisory Panel
Event date: Feb. 15, 8:30 a.m.-1:30 p.m.
Location: TBD
Social
Focus: Social media coverage, announce event
Media
Photo coverage: •
Contact: Jim Dilday/Karla Wells
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Event Date</th>
<th>Location</th>
<th>Social Focus</th>
<th>Media Photo Coverage</th>
<th>Contact</th>
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</thead>
<tbody>
<tr>
<td>Distribute 2/15/18</td>
<td>Management/Confidential Team Meeting</td>
<td>Feb. 15, 2-4 p.m.</td>
<td>National Orange Show</td>
<td>Focus: Social media coverage</td>
<td></td>
<td>Corina Paramo</td>
</tr>
<tr>
<td>Distribute 2/17/18</td>
<td>High Desert Honor Band</td>
<td>Feb. 17, 7 p.m.</td>
<td>Sultana Hills High School in Hesperia</td>
<td>Focus: Social media coverage</td>
<td></td>
<td>Fermin Jaramillo</td>
</tr>
<tr>
<td>Distribute 2/20/18</td>
<td>County Superintendent Meets With Classified Staff</td>
<td>Feb. 20, 2-4 p.m.</td>
<td>Brier building in San Bernardino</td>
<td>Focus: Social media coverage</td>
<td></td>
<td>Corina Paramo</td>
</tr>
<tr>
<td>Distribute 2/20/18</td>
<td>Math Leadership Network</td>
<td>Feb. 20, 9 a.m.-noon</td>
<td>Brandman University in Ontario</td>
<td>Focus: Social media coverage</td>
<td></td>
<td>Catherine Vittorio</td>
</tr>
<tr>
<td>Info item 2/20/18</td>
<td>Parent Leadership Training Academy</td>
<td>Feb. 20, 9 a.m.-noon</td>
<td>Support Center in San Bernardino</td>
<td>Focus: Announce event</td>
<td></td>
<td>Mars Serna</td>
</tr>
<tr>
<td>Distribute 2/21/18</td>
<td>Jannelle Kubinec Workshop On California Way</td>
<td>Feb. 21, 8 a.m.-noon</td>
<td>Brier building in San Bernardino</td>
<td>Focus: Social media coverage</td>
<td></td>
<td>Cindie Medeiros</td>
</tr>
</tbody>
</table>
**February**

**Distribute 2/21/18  County Superintendent Meets With Classified Staff**
Event date: Feb. 21, 2-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Focus: Social media coverage
Media
Photo coverage: •
Contact: Corina Paramo

**Info item 2/21/18  County Committee Meeting**
Event date: Feb. 21, 6-7 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Angel Arrington

**Info item 2/22/18  Family Engagement Leadership Academy**
Event date: Feb. 22, 8 a.m.-3 p.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Mars Serna

**Distribute 2/22/18  Association Of Consolidated Program Admin. Meeting**
Event date: Feb. 22, 9 a.m.-noon
Location: Roy C Hill Education Center in San Bernardino
Social Focus: Social media coverage
Media
Photo coverage: •
Contact: Cindie Medeiros

**Distribute 2/22/18  ELA Leadership Network**
Event date: Feb. 22, 1-4 p.m.
Location: West End ESC in Rancho Cucamonga
Social Focus: Social media coverage
Media
Photo coverage: •
Contact: Jennifer Gateley/Barbara Lane
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Event Date</th>
<th>Location</th>
<th>Focus</th>
<th>Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/22/18</td>
<td>County Superintendent Meets With Classified Staff</td>
<td>Feb. 22, 2-4 p.m.</td>
<td>Desert/Mountain ESC in Apple Valley</td>
<td>Social media coverage</td>
<td>Corina Paramo</td>
</tr>
<tr>
<td>2/23/18</td>
<td>Info item: AVID District Liaison Administrator Workshop</td>
<td>Feb. 23, 8:30-11:30 a.m.</td>
<td>West End ESC in Rancho Cucamonga</td>
<td>Announce event</td>
<td>Miceal Kelly</td>
</tr>
<tr>
<td>2/23/18</td>
<td>Info item: High Desert Superintendents’ Meeting</td>
<td>Feb. 23, noon-1 p.m.</td>
<td>Marie Callender’s in Victorville</td>
<td>Announce event</td>
<td>Shari Malone, Apple Valley USD</td>
</tr>
<tr>
<td>2/24/18</td>
<td>Distribute: County Honor Orchestra Performance</td>
<td>Feb. 24, 7 p.m.</td>
<td>University of Redlands</td>
<td>Social media coverage</td>
<td>Fermin Jaramillo</td>
</tr>
<tr>
<td>2/26/18</td>
<td>Info item: African American Task Force For Student Achievement</td>
<td>Feb. 26, 4-6 p.m.</td>
<td>West End ESC in Rancho Cucamonga</td>
<td>Announce event</td>
<td>Robin McIver-Brown</td>
</tr>
<tr>
<td>2/26/18</td>
<td>Info item: SB County School Boards Assoc. Ex. Comm. Meeting</td>
<td>Feb. 26, 6-8 p.m.</td>
<td>Roy C Hill Education Center in San Bernardino</td>
<td>Announce event</td>
<td>Barbara Alejandre</td>
</tr>
</tbody>
</table>
Master News Opportunity Calendar
February

**Distribute 2/28/18**  
**High Desert Student Advisory Panel**  
Event date: Feb. 28, 8:30 a.m.-1:30 p.m.  
Location: TBD

**Social Media**  
Focus: Social media coverage, announce event  
Contact: Jim Dilday/Karla Wells

**Info item 2/28/18**  
**PBIS Coaches Network**  
Event date: Feb. 28, 3-4:30 p.m.  
Location: Roy C Hill Education Center in San Bernardino  
Focus: Announce event  
Contact: Shinay Bowman
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Name</th>
<th>Event Date</th>
<th>Location</th>
<th>Social Focus</th>
<th>Media Photo COVERAGE</th>
<th>Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td>3/1/18</td>
<td>Read Across America Day</td>
<td>March 1</td>
<td>Nationwide</td>
<td>Social media coverage</td>
<td></td>
<td>TBA</td>
</tr>
<tr>
<td>3/1/18</td>
<td>West End/East Valley Student Advisory Panel</td>
<td>March 1, 8:30 a.m.-1:30 p.m.</td>
<td>TBD</td>
<td>Social media coverage, announce event</td>
<td></td>
<td>Jim Dillard/Karla Wells</td>
</tr>
<tr>
<td>3/1/18</td>
<td>AVID Write-Off Ceremony</td>
<td>March 1, 6-8 p.m.</td>
<td>University of Redlands</td>
<td>Social media coverage</td>
<td></td>
<td>Miceal Kelly</td>
</tr>
<tr>
<td>3/2/18</td>
<td>Performing Arts Showcase</td>
<td>March 8</td>
<td>California Theatre in San Bernardino</td>
<td>Social media coverage, announce event</td>
<td></td>
<td>Armalyn De La O</td>
</tr>
<tr>
<td>3/2/18</td>
<td>Assistant Superintendent Network Meeting</td>
<td>March 2, 8:30-11:30 a.m.</td>
<td>TBD</td>
<td>Announce event</td>
<td></td>
<td>Beth Higbee</td>
</tr>
<tr>
<td>3/2/18</td>
<td>CSEBA JPA Board Of Directors Meeting</td>
<td>March 2, 9 a.m.-noon</td>
<td>CSEBA JPA office in San Bernardino</td>
<td>Announce event</td>
<td></td>
<td>Melissa Weis</td>
</tr>
</tbody>
</table>
## March

### Distribute 3/5/18: County Board Of Education Meeting
- **Event date:** March 5, 1 p.m.
- **Location:** Roy C Hill Education Center in San Bernardino
- **Social**
- **Focus:** Social media coverage
- **Media**
- **Photo coverage:** •
- **Contact:** Crystal Lopez

### Distribute 3/6/18: County History Day Competition
- **Event date:** March 10
- **Location:** Summit High School in Fontana
- **News release**
- **Focus:** Announce event
- **News Release:** #
- **Contact:** Fermin Jaramillo

### Distribute 3/6/18: Ed Tech Summit
- **Event date:** March 6, 8:30 a.m.-3:30 p.m.
- **Location:** West End ESC in Rancho Cucamonga
- **Social**
- **Focus:** Social media coverage
- **Media**
- **Photo coverage:** •
- **Contact:** Sue Gott

### Distribute 3/7/18: Young Artists Gallery Reception
- **Event date:** March 14
- **Location:** National Orange Show Art Gallery in San Bernardino
- **News release**
- **Focus:** Social media coverage, announce event
- **News release:** #
- **Contact:** Armalyn De La O

### Info item 3/7/18: LCAP Continuous Improvement Collaborative
- **Event date:** March 7, 8:30-11:30 a.m.
- **Location:** Desert/Mountain ESC in Apple Valley
- **Focus:** Announce event
- **Contact:** Robin McIver-Brown

### Distribute 3/7/18: High Desert Student Advisory Panel Presentations
- **Event date:** March 7, 8:30 a.m.-1:30 p.m.
- **Location:** TBD
- **Social**
- **Focus:** Social media coverage, announce event
- **Media**
- **Photo coverage:** •
- **Contact:** Jim Dilday/Karla Wells
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Info item 3/7/18  
**Gangs, Drugs Task Force Meeting**  
Event date: March 7, 7:30 a.m.  
Location: County Sheriff’s Dept. in San Bernardino  
Focus: Announce event  
Contact: Earl Smith

Info item 3/7/18  
**LCAP Continuous Improvement Collaborative**  
Event date: March 7, 8:30-11:30 a.m.  
Location: TBD  
Focus: Announce event  
Contact: Robin McIver-Brown

Distribute 3/7/18  
**Coaches Network**  
Event date: March 7, noon-3 p.m.  
Location: West End ESC in Rancho Cucamonga  
Social  
Focus: Social media coverage  
Media  
Photo coverage: •  
Contact: Cindie Medeiros

Distribute 3/8/18  
**West End/East Valley Student Advisory Panel Presentations**  
Event date: March 8, 8:30 a.m.-1:30 p.m.  
Location: TBD  
Social  
Focus: Social media coverage, announce event  
Media  
Photo coverage: •  
Contact: Jim Dilday/Karla Wells

Distribute 3/8/18  
**Family Engagement Network**  
Event date: March 8, 8 a.m.-noon  
Location: Desert/Mountain ESC in Apple Valley  
Social  
Focus: Social media coverage  
Media  
Photo coverage: •  
Contact: Mars Serna

Info item 3/8/18  
**County Counselor Network Meeting**  
Event date: March 8, 8 a.m.-3 p.m.  
Location: Brier building in San Bernardino  
Focus: Announce event  
Contact: Cindie Medeiros
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Distribute 3/8/18  Performing Arts Showcase
Event date: March 8, 6:30-8 p.m.
Location: California Theatre in San Bernardino
Social focus: Social media coverage, announce event
Media
Photo coverage: •
Contact: Armalyn De La O

Distribute 3/10/18  County History Day Competition
Event date: March 10, 8 a.m.-3 p.m.
Location: Summit High School in Fontana
Social focus: Announce event, social media coverage
Media
Photo coverage: •
Contact: Fermin Jaramillo

Distribute 3/12/18  County History Day Results
Event date: March 12
Location: Summit High School in Fontana
News release
Focus: Announce results
News Release: #
Contact: Fermin Jaramillo

Info item 3/13/18  CECC Executive Board Meeting
Event date: March 13, 8:30 a.m.-4:30 p.m.
Location: Brier building in San Bernardino
Focus: Announce event
Contact: Rich De Nava

Info item 3/13/18  LCAP Continuous Improvement Collaborative
Event date: March 13, 8:30-11:30 a.m.
Location: TBD
Focus: Announce event
Contact: Robin McIver-Brown

Info item 3/14/18  Gangs, Drugs Task Force Executive Meeting
Event date: March 14, 7:30-8:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Earl Smith
# Master News Opportunity Calendar

## March

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Distribute 3/14/18</td>
<td><strong>Young Artists Gallery Reception</strong></td>
<td>Event date: March 14, 6-8 p.m.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Location: National Orange Show in San Bernardino</td>
</tr>
<tr>
<td>Social</td>
<td>Focus: Social media coverage</td>
<td></td>
</tr>
<tr>
<td>Media</td>
<td>Photo coverage: •</td>
<td>Contact: Armalyn De La O</td>
</tr>
<tr>
<td>Info item 3/15/18</td>
<td><strong>District Superintendents Advisory Committee</strong></td>
<td>Event date: March 15, 2:30-4 p.m.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Location: Roy C Hill Education Center in San Bernardino</td>
</tr>
<tr>
<td></td>
<td>Focus: Announce event</td>
<td>Contact: Corina Paramo</td>
</tr>
<tr>
<td>Info item 3/16/18</td>
<td><strong>AVID District Liaison Administrator Workshop</strong></td>
<td>Event date: March 16, 8:30-11:30 a.m.</td>
</tr>
<tr>
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<td>Location: West End ESC in Rancho Cucamonga</td>
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<td>Contact: Miceal Kelly</td>
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<td>Event date: March 20, 8:30-11:30 a.m.</td>
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<td>Focus: Announce event</td>
<td>Contact: Robin McIver-Brown</td>
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<tr>
<td>Distribute 3/20/18</td>
<td><strong>Math Leadership Network</strong></td>
<td>Event date: March 20, 9 a.m.-noon</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Location: Brandman University in Ontario</td>
</tr>
<tr>
<td>Social</td>
<td>Focus: Social media coverage</td>
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<tr>
<td>Media</td>
<td>Photo coverage: •</td>
<td>Contact: Catherine Vittorio</td>
</tr>
<tr>
<td>Distribute 3/21/18</td>
<td><strong>San Bernardino County Assessment Network</strong></td>
<td>Event date: March 21, 8-11:30 a.m.</td>
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<td></td>
<td></td>
<td>Location: Roy C Hill Education Center in San Bernardino</td>
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<td>Media</td>
<td>Photo coverage: •</td>
<td>Contact: Robin McIver-Brown</td>
</tr>
</tbody>
</table>
Communications 2017-18

Master News Opportunity Calendar

March

Distribute 3/22/18  Association Of Consolidated Program Administrators Meeting
Event date: March 22, 9 a.m.-noon
Location: Roy C Hill Education Center in San Bernardino

Social
Focus: Social media coverage

Media
Photo coverage:
Contact: Cindie Medeiros

Info item 3/22/18  County CBO Advisory Committee Meeting
Event date: March 22, 9-11 a.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Rich De Nava

Info item 3/22/18  History/Social Science Teacher Leadership Network
Event date: March 22, 4:30-8 p.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Barbara Lane

Info item 3/23/18  West End SELPA Superintendent Council
Event date: March 23, 9:30-11:30 a.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Susan Bobbitt-Voth

Info item 3/27/18  Media Library Educators Network
Event date: March 27, 8:30-11:30 a.m.
Location: West End ESC in Rancho Cucamonga
Focus: Announce event
Contact: Jennifer Gateley

Distribute 3/30/18  Inland Area Science and Engineering Fair
Event dates: April 3-5
Location: Auto Club Speedway in Fontana
Focus: Announce event

News Release
News Release: #
Contact: Fermin Jaramillo
<table>
<thead>
<tr>
<th>Info item 3/30/18</th>
<th><strong>Essential Business Services County CBO Meeting</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Event date:</strong> March 30, 9 a.m.-noon</td>
<td></td>
</tr>
<tr>
<td><strong>Location:</strong> Support Center in San Bernardino</td>
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<tr>
<td><strong>Focus:</strong> Announce event</td>
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<td><strong>Contact:</strong> Rich De Nava</td>
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<th>Info item 3/30/18</th>
<th><strong>High Desert Superintendents’ Meeting</strong></th>
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<tr>
<td><strong>Event date:</strong> March 30, noon-1 p.m.</td>
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</tr>
<tr>
<td><strong>Location:</strong> Marie Callender’s in Victorville</td>
<td></td>
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<tr>
<td><strong>Focus:</strong> Announce event</td>
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</tr>
<tr>
<td><strong>Contact:</strong> Shari Malone, Apple Valley USD</td>
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</tr>
</tbody>
</table>
Communications
Master News Opportunity Calendar
April

**Distribute 4/2/18 County Board Of Education Meeting**
Event date: April 2, 1 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social Focus: Social media coverage
Media Photo coverage: •
Contact: Crystal Lopez

**Distribute 4/3-4/18 Inland Area Science, Engineering Fair**
Event dates: April 3-4
Location: Auto Club Speedway in Fontana
Social Focus: Social media coverage
Media Photo coverage: •
Contact: Fermin Jaramillo

**Info item 4/3/18 PBIS Coaches Network**
Event date: April 3, 3-4:30 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Shinay Bowman

**Distribute 4/4/18 County Gangs, Drugs Task Force Meeting**
Event date: April 4, 7:30 a.m.
Location: Sheriff’s Department in San Bernardino
Social Focus: Social media coverage
Media Photo coverage: •
Contact: Earl Smith

**Distribute 4/4/18 Inland Area Science, Engineering Fair Awards**
Event dates: April 4, 6 p.m.
Location: National Orange Show in San Bernardino
Social Focus: Social media coverage
Media Photo coverage: •
Contact: Fermin Jaramillo

**Distribute 4/5/18 LCAP Student Services Meeting**
Event dates: April 5, 10 a.m.-1 p.m.
Location: Bob Murphy Community School in Rialto
Social Focus: Social media coverage
Media Photo coverage: •
Contact: Mary Ellen Johnson
Communications
Master News Opportunity Calendar

April

Info item 4/6/18  District Superintendents’ Meeting
Event date: April 6, 9 a.m.-noon
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Michelle Ottoson

Info item 4/10/18  Maximizing Learning Series (High Schools)
Event date: April 10, 8 a.m.-3 p.m.
Location: APU in Victorville
Focus: Announce meeting
Contact: Melanie Janzen

Info item 4/10/18  Maximizing Learning Series (Grades K-2)
Event date: April 10, 8 a.m.-3 p.m.
Location: APU in Victorville
Focus: Announce meeting
Contact: Catherine Vittorio

Info item 4/10/18  CTA Coalition/CTA Presidents’ Advisory Meetings
Event date: April 10, noon-2:30 p.m.
Location: San Bernardino RRC
Focus: Announce event
Contact: Corina Paramo

Distribute 4/11/18  Gangs, Drugs Task Force Executive Board Meeting
Event date: April 11, 7:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Social
Media
Photo coverage: •
Contact: Earl Smith

Info item 4/11/18  District Science Leadership Network Meeting
Event date: April 11, 9 a.m.-3 p.m.
Location: Riverside COE
Focus: Announce event
Contact: Linda Braartz-Brown
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Details</th>
</tr>
</thead>
</table>
| **Info item 4/11/18** | **SANDABS Meeting**                                                  | Event date: April 11, 2-4 p.m.  
Location: Roy C Hill Education Center in San Bernardino  
Focus: Announce meeting  
Contact: Barbara Alejandre |
| **Distribute 4/12/18** | **AVID Eighth-Grade Standout Ceremony**                              | Event date: April 12  
Location: TBD  
Social  
Media  
Focus: Social media coverage  
Photo coverage: •  
Contact: Miceal Kelly |
| **Info item 4/12/18** | **Family Engagement Leadership Academy**                              | Event date: April 12, 8 a.m.-3 p.m.  
Location: TBD  
Focus: Announce meeting  
Contact: Mars Serna |
| **Distribute 4/17/18** | **Math Leadership Network**                                           | Event date: April 17, 9 a.m.-noon  
Location: Brandman University in Ontario  
Social  
Media  
Focus: Social media coverage  
Photo coverage: •  
Contact: Catherine Vittorio |
| **Info item 4/18/18** | **County Committee Meeting**                                          | Event date: April 18, 6-7 p.m.  
Location: Roy C Hill Education Center in San Bernardino  
Focus: Announce event  
Contact: Angel Arrington |
| **Distribute 4/19/18** | **ELA Leadership Network**                                            | Event date: April 19, 1-4 p.m.  
Location: West End ESC in Rancho Cucamonga  
Social  
Media  
Focus: Social media coverage  
Photo coverage: •  
Contact: Jennifer Gateley/Barbara Lane |
Distribute 4/20/18  **Management/Confidential Team Meeting**  
Event date: April 20, 2-4 p.m.  
Location: National Orange Show  
**Social**  
Focus: Social media coverage  
**Media**  
Photo coverage: •  
Contact: Corina Paramo

Distribute 4/23/18  **County Superintendent Meets W/ Classified Staff**  
Event date: April 23, 2-4 p.m.  
Location: Brier building in San Bernardino  
**Social**  
Focus: Social media coverage  
**Media**  
Photo coverage: •  
Contact: Corina Paramo

Info item 4/24/18  **LCAP Continuous Improvement Collaborative**  
Event date: April 24, 8:30-11:30 a.m.  
Location: TBD  
Focus: Announce event  
Contact: Robin McIver-Brown

Distribute 4/25/18  **County Superintendent Meets W/ Classified Staff**  
Event date: April 25, 2-4 p.m.  
Location: Roy C Hill Education Center in San Bernardino  
**Social**  
Focus: Social media coverage  
**Media**  
Photo coverage: •  
Contact: Corina Paramo

Info item 4/25/18  **PBIS Sustainability Network Meeting**  
Event date: April 25, 8-10 a.m.  
Location: Brier building in San Bernardino  
Focus: Announce event  
Contact: Shinay Bowman

Info item 4/25/18  **CSRM JPA Board Of Directors Meeting**  
Event date: April 25, 9 a.m.-noon  
Location: JPA building on Sunwest in San Bernardino  
Focus: Announce event  
Contact: Karla Rhay
April

Distribute 4/26/18  
**Association Of Consolidated Program Administrators Meeting**  
Event date: April 26, 9 a.m.-noon  
Location: Roy C Hill Education Center in San Bernardino  
Social  
Focus: Social media coverage  
Media  
Photo coverage: •  
Contact: Cindie Medeiros

Info item 4/26/18  
**LCAP Continuous Improvement Collaborative**  
Event date: April 26, 8:30-11:30 a.m.  
Location: TBD  
Focus: Announce event  
Contact: Robin McIver-Brown

Distribute 4/26/18  
**County Superintendent Meets W/ Classified Staff**  
Event date: April 26, 2-4 p.m.  
Location: Desert/Mountain ESC in Apple Valley  
Social  
Focus: Social media coverage  
Media  
Photo coverage: •  
Contact: Corina Paramo

Distribute 4/26/18  
**Association Of Consolidated Program Administrators Meeting**  
Event date: April 26, 9 a.m.-noon  
Location: Roy C Hill Education Center in San Bernardino  
Social  
Focus: Social media coverage  
Media  
Photo coverage: •  
Contact: Cindie Medeiros

Info item 4/27/18  
**West End SELPA Superintendents Council Meeting**  
Event date: April 27, 9:30-11:30 a.m.  
Location: West End ESC in Rancho Cucamonga  
Focus: Announce event  
Contact: Susan Bobbitt-Voth

Info item 4/27/18  
**High Desert Superintendents Meeting**  
Event date: April 27, noon-1 p.m.  
Location: Marie Callender’s in Victorville  
Focus: Announce event  
Contact: Shari Malone, Apple Valley USD
<table>
<thead>
<tr>
<th>Event Date</th>
<th>Event Name</th>
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</thead>
</table>
| 4/30/18          | County Superintendent Meets W/ Classified Staff          | Event date: April 30, 2-4 p.m.  
                     |                | Location: Brier building in San Bernardino  
                     |                | Social Focus: Social media coverage  
                     |                | Media  
                     |                | Photo coverage: •  
                     |                | Contact: Corina Paramo |
| 4/30/18          | PBIS Coaches Network                                     | Event date: April 30, 3-4:30 p.m.  
                     |                | Location: Roy C Hill Education Center in San Bernardino  
                     |                | Focus: Announce event  
                     |                | Contact: Shinay Bowman |
| 4/30/18          | West End SELPA Districts Celebration                    | Event date: April 30  
                     |                | Location: TBD  
                     |                | Social Focus: Social media coverage  
                     |                | Media  
                     |                | Photo coverage: •  
                     |                | Contact: Karen Johnson |
| 4/30/18          | SBCSBA Spring Awards                                     | Event date: April 30, 6 p.m.  
                     |                | Location: TBD  
                     |                | Social Focus: Social media coverage  
                     |                | Media  
                     |                | Photo coverage: •  
                     |                | Contact: Barbara Alejandre |
Communications
Master News Opportunity Calendar
May

Info item 5/4/18  Assistant Superintendents Network Symposium
Event date: May 4, 8:30 a.m.-3:30 p.m.
Location: Roy C Hill Education Center in San Bernardino
Focus: Announce event
Contact: Beth Higbee

Distribute 5/4/18  Multilingual Recognition Ceremony
Event date: May 4
Location: TBD
Social
Focus: Social media coverage
Media
Photo coverage: •
Contact: Barbara Lane

Distribute 5/9/18  Gangs, Drugs Task Force Executive Board Meeting
Event date: May 9, 7:30 a.m.
Location: Roy C Hill Education Center in San Bernardino
Social
Focus: Social media coverage
Media
Photo coverage: •
Contact: Michelle Masner

Distribute 5/9/18  SANDABS Meeting
Event date: May 9, 2-4 p.m.
Location: Roy C Hill Education Center in San Bernardino
Social
Focus: Social media coverage
Media
Photo coverage: •
Contact: Dennis Mobley

Distribute 5/10/18  Family Engagement Network
Event date: May 10, 8:30-11:30 a.m.
Location: Support Center in San Bernardino
Social
Focus: Social media coverage
Media
Photo coverage: •
Contact: Mars Serna
### May

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Name</th>
<th>Event Details</th>
</tr>
</thead>
</table>
| 5/14/18    | **County Board Of Education Meeting**                       | Event date: May 14, 1 p.m. Location: Roy C Hill Education Center in San Bernardino
|            | **Social Media**                                            | Focus: Social media coverage Photo coverage: • Contact: Crystal Lopez        |
| 5/16/18    | **County Committee Meeting**                                | Event date: May 16, 6-7 p.m. Location: Roy C Hill Education Center in San Bernardino Focus: Announce event Contact: Angel Arrington |
| 5/17/18    | **CISC Open Meeting**                                       | Event date: May 17, 9 a.m.-4 p.m. Location: TBD Focus: Announce event Contact: Beth Higbee |
| 5/17/18    | **County CBO Advisory Committee Meeting**                   | Event date: May 17, 9-11 a.m. Location: Roy C Hill Education Center in San Bernardino Focus: Announce event Contact: Rich De Nava |
| 5/17/18    | **West End SELPA Superintendents Council Meeting**          | Event date: May 17, 9:30-11:30 a.m. Location: West End ESC in Rancho Cucamonga Focus: Announce event Contact: Susan Bobbitt-Voth |
Communications
Master News Opportunity Calendar

May

**Info item 5/18/18**  
**History/Social Science Teacher Leadership Network**  
Event date: May 18, 4:30-8 p.m.  
Location: West End ESC in Rancho Cucamonga  
Focus: Announce event  
Contact: Barbara Lane

**Info item 5/21/18**  
**Superintendent’s East Valley Regional Advisory Meeting**  
Event date: May 21, 4-5:30 p.m.  
Location: Roy C Hill Education Center in San Bernardino  
Focus: Announce event  
Contact: Corina Paramo

**Distribute 5/21/18**  
**Classified Employees Week Photo Op**  
Event date: May 21-25  
Location: SBCSS administrative sites  
Social Media  
Focus: Social media coverage  
Photo coverage:  
Contact: Dominic Paramo

**Info item 5/22/18**  
**Superintendent’s West End Regional Advisory Meeting**  
Event date: May 22, 1:30-3 p.m.  
Location: TBD  
Focus: Announce event  
Contact: Corina Paramo

**Info item 5/22/18**  
**PBIS Coaches Network**  
Event date: May 22, 3-4:30 p.m.  
Location: Roy C Hill Education Center in San Bernardino  
Focus: Announce event  
Contact: Shinay Bowman
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<tr>
<th>Date</th>
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<tbody>
<tr>
<td>5/23/18</td>
<td><strong>Memorial Day Holiday</strong></td>
</tr>
<tr>
<td></td>
<td>Event date: May 28</td>
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<tr>
<td></td>
<td>News release</td>
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<tr>
<td></td>
<td>Focus: Recognize holiday</td>
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<td>News release: #</td>
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<tr>
<td></td>
<td>Contact: Christine McGrew</td>
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<td>Contact: Cindie Medeiros</td>
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<td><strong>Superintendent’s High Desert Regional Advisory Meeting</strong></td>
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<td>Event date: May 24, 3-4:30 p.m.</td>
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<tr>
<td></td>
<td>Location: D/M ESC in Apple Valley</td>
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<td>Focus: Announce event</td>
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<td>Contact: Corina Paramo</td>
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<td>Contact: Shari Malone, Apple Valley USD</td>
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May

Info item 5/28/18  Memorial Day Holiday
  Event date: May 28
  Focus: Recognize holiday
  Contact: Christine McGrew

Info item 5/30/18  Superintendent’s East Valley Regional Advisory Meeting
  Event date: May 30, 4-5:30 p.m.
  Location: Roy C Hill Education Center in San Bernardino
  Focus: Announce event
  Contact: Corina Paramo
Master News Opportunity Calendar

June

Distribute 6/4/18  **County Board Of Education Meeting**
Event date: June 4, 1 p.m.
Location: Roy C Hill Education Center in San Bernardino

Social
Focus: Social media coverage

Media
Photo coverage: •
Contact: Crystal Lopez

Distribute 6/4/18  **School Recognition Ceremony**
Event date: June 4
Location: Roy C Hill Education Center in San Bernardino

Social
Focus: Social media coverage

Media
Photo coverage: •
News release: #
Contact: Fermin Jaramillo, Doreen Ruiz

Distribute 6/18  **SBCSS Graduation Ceremony**
Event date: TBA
Location: TBA

Social
Focus: Social media coverage

Media
Photo coverage: •
News release: #
Contact: Scott Wyatt

Info item 6/18  **Energy Conservation Period Begins**
Event dates: TBA
Location: SBCSS administrative sites
Focus: Announce summer hours
Contact: Ralph Alba

Distribute 6/13/18  **Gangs, Drugs Task Force Ex. Board Meeting**
Event date: June 13, 7:30 a.m.
Location: Roy C Hill Education Center in San Bernardino

Social
Focus: Social media coverage

Media
Photo coverage: •
Contact: Earl Smith
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Event Info</th>
</tr>
</thead>
</table>
| 6/13/18      | SANDABS Meeting                                                      | Event date: June 13, 2-4 p.m.  
                  | Location: Roy C Hill Education Center in San Bernardino          | Social     |
|              | Focus: Social media coverage                                          | Media      |
|              | Photo coverage: •                                                     |             |
|              | Contact: Barbara Alejandre                                           |            |
| Info item 6/18| Educational Leadership Summit                                        | Event date: TBA  
                  | Location: Lake Arrowhead                                           |             |
|              | Focus: Announce event                                                |             |
|              | Contact: Corina Paramo                                               |            |
| Info item 6/20/18| County Committee Meeting                                              | Event date: June 20, 6-7 p.m.  
                  | Location: Roy C Hill Education Center in San Bernardino          |             |
|              | Focus: Announce event                                                |             |
|              | Contact: Angel Arrington                                             |            |
| Info item 6/20-21/18| Educational Leadership Conference                                   | Event date: June 20-21  
                  | Location: Lake Arrowhead                                           |             |
|              | Focus: Announce event                                                |             |
|              | Contact: Barbara Alejandre                                           |            |
| Info item 6/21-22/18| SBCSS Strategic Planning Team Meeting                                | Event date: June 20-21  
                  | Location: Lake Arrowhead                                           |             |
|              | Focus: Announce event                                                |             |
|              | Contact: Barbara Alejandre                                           |            |
| Info item 6/21/18| CSEBA JPA Board Of Directors Meeting                                 | Event date: June 21, 9 a.m.-noon  
                  | Location: JPA building on Sunwest in San Bernardino               |             |
|              | Focus: Announce event                                                |             |
|              | Contact: Karla Rhay                                                   |            |
Communications
Master News Opportunity Calendar
June

Info item 6/21/18  CSRM JPA Board Of Directors Meeting
Event date: June 21, 1-3 p.m.
Location: JPA building on Sunwest in San Bernardino
Focus: Announce event
Contact: Karla Rhay